



**53RD ANNUAL GENERAL MEETING MINUTES
HELD AT THE CAMBRIDGE HOTEL & CONVENTION CENTRE
RED DEER, ALBERTA**

FEBRUARY 25, 2020 ~ 9:30 A.M.

BOARD OF DIRECTORS:

Jason Born, Chair; Dennis Steinwand, Vice-Chair, Christian Guenter, Rob van Diemen, and Henk Schuur

ACP STAFF:

Karen Kirkwood, Executive Director; Vera Ward, Karen Miller, Robert Renema, Laurie Power, Maria Leslie and Caitlin Stark

1. CALL TO ORDER:

The Chair, Jason Born called the meeting to order at 9:33 am.

2. OPENING REMARKS:

Jason Born welcomed everyone to the meeting, acknowledging producers, stakeholders, out-of-town guests, and government representatives. Jason reviewed several housekeeping matters asking for those making motions to stand to announce their name for accurate recording of the minutes.

Lunch will be scheduled from 11:30 am – 12:15 pm.

3. APPROVAL OF AGENDA:

George Hofer/Ryan Isaac

"That the agenda be approved as presented." MC

4. APPROVAL OF FEBRUARY 26, 2019 MINUTES:

Scott Wiens/Phil Wurtz

"Approve the February 26, 2019 Meeting Minutes as circulated." MC

5. CHAIR'S REPORT:

Jason Born presented his Chair's report. 2019 had been a year of change with many successes and challenges; and, throughout the year the Board remained focused on Alberta Chicken Producers' (ACP) priorities and has continued building on our organization's strong culture and foundation of good governance.

2019 Highlights:

- Live Price: remains a critical priority for the Board - the Cost of Production Formula process in Ontario has taken longer than anticipated. In September, the Board negotiated an interim Alberta live price agreement with Processors that maintained differential over the Ontario live price at 9.3 cents for Periods A-159 through A-161 (March 14, 2020). the Board is preparing for the negotiation of a long-term Alberta live price MOU with Processors that is in alignment with our principles.
- Growth: continues to be positive. Ten years ago, there were just under 230 chicken producers in Alberta; today there are 253. In the last five years, Alberta's chicken industry has averaged ten new entrants per year, not including family transfers.
- Supply management: remained at the forefront of our actions over the past year.
- Trade and Market Access: an update on the CPTPP (Comprehensive and Progressive Trans-Pacific Partnership) Agreement, CUSMA (Canada – US – Mexico) Agreement and Mercosur Negotiations was provided.
- Government Relations: every possible opportunity is seized to connect with the Premier, MLAs and MPs.
- Farm Security: securing farm properties is of utmost importance and the Provincial government is to be commended for developing legislation to protect farmers.
- Grower Program Upgrade: updated program was launched in late May, providing increased speed, functionality, and access on mobile devices.

To conclude, Jason thanked Directors, ACP Executive Director and Staff, and industry partners who collectively work together for the betterment of the industry.

Jason Born acknowledged Karen Kirkwood and thanked her for 10 years of service with Alberta Chicken Producers in July of 2020. Flowers were presented on behalf of producers, board and staff.

Karen Kirkwood presented a heartfelt tribute to Wendy Jevne who passed away in July following a courageous battle with health issues. Wendy worked as part-time Bookkeeper for ACP for over 15 years.

Karen Kirkwood acknowledged Vera Ward for 25 years of service with Alberta Chicken Producers in December 2019. Flowers and a commemorative poster was presented to Vera.

6. 2019 ANNUAL REPORT:

Christian Guenter provided highlights of the 2019 Annual Report touching on the Supply Chain Committee, Production Committee, Research Committee, Poultry Diagnostics, and Public Relations.

Pim Spelt/Henk Schuur

“Accept the 2019 Annual Report as presented.” MC

7. CHICKEN FARMERS OF CANADA:

Chicken Farmers of Canada (CFC) Director, Dennis Steinwand highlighted milestones over the past year: *“Raised by a Canadian Farmer”* Brand, Animal Care Program, Trade, Sustainability, Pathogen Reduction, and the CFC Young Farmers Program.

Dennis thanked his fellow Director Rob van Diemen for serving as Alberta’s CFC Alternate Director and representative on the Canadian Broiler Council.

Chicken Farmers of Canada (CFC) Chair, Benoit Fontaine, brought greetings on behalf of CFC. Benoit began by sharing interesting facts about Alberta’s Coat of Arms pointing out the meaning of each section of the Arms.

- CFC’s *Raised by a Canadian Farmer* Logo, when first introduced nationally, was a means of identifying chicken products in the grocery store as Canadian. Over time, it now also stands for excellence in all aspects of who we are and what we do. It stands for excellence in food safety, animal care, and a commitment to minimizing the impact on the environment.
- Recent trade agreements have led to a further erosion of our production and we are committed to working with and holding government accountable to ensure we protect what we have.
- Import Controls continues to be on CFC’s radar.
- Pathogen Reduction is a critical priority for CFC as governments are putting pressure on the rates of salmonella and campylobacter to decline.
- Combatting the activism movement means all chicken farms need to be vigilant on their farms to mitigate any risks.

Benoit commended Alberta Director Dennis Steinwand for his input, strength and wisdom at the CFC Board table and thanked Alternate Director Rob van Diemen who continues to provide valued dialogue to the CFC Team.

Chicken Farmers of Canada Executive Director Michael Laliberte provided greetings from CFC and additional comments on key issues:

- Pathogen reduction: communications to consumers on safe handling practices.
- CPTPP and CUSMA continue to be a challenge and the federal government has not followed through on its commitment of mitigation measures for the poultry sectors.
- Exciting times are in store to improve the Canadian chicken industry who are committed to growing Canada’s number one protein.
- As meat alternative/plant-based products gain momentum – have conversations with food service and restaurants to educate them of the *Raised by a Canadian Farmer* brand.

8. UPDATE: CHANGES TO ALBERTA'S HUMANE CATCHING & TRANSPORTATION MANUAL:

Rob van Diemen highlighted changes to Alberta's Humane Catching and Transportation Manual, and ACP's adoption of the *Catching Load Out Report* to align with the requirements in the Code of Practice and the recently updated CFC Animal Care Program. Implementation of the Load Out Report will commence in Period A-162 (March 15, 2020). Producers, working group members and catching crews were thanked for their input throughout the review process.

George Hofer said grace before adjourning for lunch and producers were reminded the afternoon meeting re-convenes at 12:30 pm.

LUNCH BREAK

Jason Born called the meeting to order at 12:32 pm.

9. GUEST SPEAKER – KEVIN STEWART:

TOPIC: THE FORWARD FACTORS – DISRUPTIVE IDEAS THAT DRIVE INNOVATION

Kevin Stewart says our mind craves 'new'. There are three disruptive questions that result in truly sustainable advantages in business, the key predictors to be successful.

- The Risk Factor – who or what is likely to make our product or service obsolete?
- The Fear Factor – have you scared yourself today?
- The Deciding Factor – what do we need to quit? (maybe saying yes?)

The take-away of the presentation is to force yourself out of your comfort zone and challenge yourself to "*scare yourself daily*", the single motivator in life. When you're in your comfort zone, your brain shuts down.

Kevin Stewart website: www.theforwardfactors.com

10. GREETINGS FROM COUNCIL:

Norine Moore, Marketing Council Chair, brought greetings on behalf of Council, commending the excellent working relationship in place with the ACP office and the Board's focus on good governance practices.

11. PRODUCER VOLUNTEER PRIZE DRAWS:

Rob van Diemen thanked producers for being the voice of the industry at trade shows across the province and to Set-up Coordinators, George Hofer and Jacob Middelkamp. Recruitment of producers is necessary to ensure we are successful at these events.

Prize draws took place and congratulations were extended to the winners:

- 1st Prize – Weekend for Two: George Hofer
- 2nd Prize – Dinner for Two: Joanne Voorhorst
- 3rd Prize – ACP Corporate Apparel: Gerda Both

12. DOOR PRIZES:

Door prizes were distributed to those in attendance in accordance with the names drawn:

- Easter Gift Basket – Reana Lundstrom
- Floral Arrangement – Stuart Nikkel
- Golf Shirt – Frank Maenhout
- Instant Pot – George Waldner

13. ADJOURN OPEN MEETING:

Jason Born thanked everyone for attending the meeting. A reminder to attend the evening banquet where a Live and Silent Auction will take place with proceeds going to STARS Air Ambulance.

Industry and out-of-town guests were excused from the meeting with a Producer Only Meeting to follow after a short break.

Ryan Isaac/Bruce Baerg

“The meeting be adjourned at 1:56 pm.” MC



PRODUCER ONLY MEETING

Following the Open Annual General Meeting, a short break allowed for eligible producers to register to vote and collect their voting devices.

Brent McEwan of Marketing Council was present during this process and served as the Returning Officer and Scrutineer for the elections.

1. APPROVAL OF AGENDA:

The Chair, Jason Born called the meeting to order at 2:22 pm. It was noted that this Producer Only meeting is not a normal process for our AGM, but is an exception for this year in light of the budget taking longer to work through this year to present to producers.

Pim Spelt/Phil Wurtz

“That the agenda be approved as presented.” MC

2. FINANCIAL REPORT:

Finance Chair, Dennis Steinwand introduced external auditor Chris Schulte from King and Company. Chris explained the procedures and audit process that was undertaken in accordance with the Canadian Accounting Standards for not-for-profit organizations, noting analytical and detailed testing are annually

performed to ensure statements are presented fairly and accurately. Alberta Chicken Producers (ACP) achieved a clean audit process.

Dennis Steinwand presented the Audited Financial Statement, previously circulated to producers with the AGM package.

Chris Schulte left the meeting.

Phil Wurtz/Dean Knull

“Approve the 2019 Audited Financial Statements.” MC

3. APPOINTMENT OF AUDITOR:

Dennis Steinwand reported that King & Company continues to provide prudent auditing services for ACP.

Pim Spelt/Scott Wiens

“Appoint King & Company, Chartered Accountants, to provide auditing services to ACP for the fiscal year 2019/2020.” MC

4. ACP’s SERVICE CHARGE:

Sheldon Appleyard, Alberta Milk’s technical staff, assisted with the voting process and provided instructions on how to use the electronic hand-held voting devices; all units were tested prior to actual elections taking place.

Dennis Steinwand referred producer to the information in their AGM meeting package regarding the increase in the CFC levy and proposed increase to the ACP Service Charge. A thorough slide presentation provided background information and rationale leading up to the proposed ACP Service Charge increase.

Two motions were proposed:

Motion #1:

Wes Nanninga/Bruce Baerg

“Approve the increase to the service charge by 0.1 cent/kg to \$.0185 effective May 10, 2020.” MC

Following a rigorous discussion, the motion went to vote and was defeated.

In Favour: 41.775%

Opposed: 50.63%

Abstain: 7.59%

Motion #2 - was not proposed.

An increase the ACP Service Charge as proposed will not be applied in 2020 and the Board will provide further communication to Producers in the months ahead.

5. ELECTIONS:

a. Board Director (2 positions)

Returning Officer, Brent McEwan, stated two vacancies are available for election on the Board for a three-year term.

- (1) Dennis Steinwand completed his second three-year term; and
- (2) Christian Guenter completed his first three-year term

The *Board Director Roles and Responsibilities and Eligibility* were reviewed.

The Returning Officer noted three nomination forms were received.

Candidates are:

- Dennis Steinwand
- Christian Guenter
- David Hyink

He opened the floor for any further nominations. Three calls for nominations were heard.

Scott Wiens/Rob van Diemen

“Close the floor for nominations.” MC

Each candidate briefly addressed producers.

Following the vote, Dennis Steinwand and David Hyink were declared elected to the Board for a three-year term.

b. Producer Representatives

The Returning Officer reviewed the *Producer Representative Roles and Responsibilities and Role Term*. The floor was open for nominations for each of the four regions presented.

(1) LEDUC NORTH (LN)

Jason Born/Wes Nanninga

“Nominate Wes Nanninga as Producer Representative for Leduc North.” MC

Wes Nanninga accepted the nomination.

Following three requests for further nominations, Wes Nanninga was declared elected as Producer Representative for LEDUC NORTH.

(2) LACOMBE TO LEDUC (LL)

Jenny Spelt/Ryan Isaac

“Nominate Arjan Spelt as Producer Representative for Lacombe to Leduc.” MC

Following three requests for further nominations, Arjan Spelt was declared elected as Producer Representative for LACOMBE TO LEDUC.

(3) CALGARY TO LACOMBE (CL)

Theo Bruning/Jenny Spelt

“Nominate Samuel Guenter as Producer Representative for Calgary to Lacombe.” MC

Following three requests for further nominations, Samuel Guenter was declared elected as Producer Representative for CALGARY TO LACOMBE.

(4) CALGARY SOUTH (CS)

Ben Wipf/Rob van Diemen

“Nominate George Hofer as Producer Representative for Calgary South.” MC

Following three requests for further nominations, George Hofer was declared elected as Producer Representative for CALGARY SOUTH.

Congratulations were extended to Wes Nanninga, Arjan Spelt, Samuel Guenter, and George Hofer for their elections to the Producer Representative positions for a one-year term.

6. OTHER BUSINESS:

None

7. ADJOURNMENT:

Producers were reminded to complete their Evaluation Form to receive a complimentary promotional item.

Ryan Isaac/Wes Nanninga

“The meeting be adjourned at 4:25 pm.” MC

Jason Born, Chair

Karen Kirkwood, Executive Director

Date Approved