

JUNE NEWSLETTER





Alberta Chicken Producers' Board and Staff Contact Information:

CHAIR: Jason Born **VICE-CHAIR:** David Hyink

DIRECTORS: Dennis Steinwand Rob van Diemen Wes Nanninga

PRODUCER REPRESENTATIVES If you have poultry matters which need attention, please contact your Producer Representative to bring them forward for discussion at the Industry Advisory Committee Meetings. These meetings are held twice a year, in the spring and in the fall.

LACOMBE TO LEDUC (LL)

Arjan Spelt

LEDUC NORTH (LN)

Tara deVries

CALGARY SOUTH (CS)

George Hofer

CALGARY TO LACOMBE (CL)

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Alberta Chicken Producers



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@ABChickenProducers

Stakeholder Survey Reminder - DEADLINE JUNE 30



We need your input!

Your input is important for informing ACP's next 3 year strategic plan.

All those who complete the survey will be entered into a draw to win a **\$500 gift card** to the store of your choosing

Alberta  Chicken PRODUCERS

2021
Producer Survey

Revision to A-171 Allocation

The Chicken Farmers of Canada met on June 16, 2021 to review the allocation for A-171.

With provinces launching their recovery plans and economies starting to emerge from the Covid-19 pandemic, it is expected that demand for chicken will be strong leading into the latter part of the summer. As imports, particularly from the US, are becoming tight, it is important to maintain an adequate supply of white meat to meet customer requirements. Taking this into consideration, along with current market conditions, the CFC Board of Directors passed a motion to reconsider the A-171 allocation and subsequently passed a motion to revise the A-171 allocation on a national basis from base +3.0% to base +4.5%.

Alberta's revised allocation for A-171 is 20,536,413 eviscerated kilograms (27,864,875 live kilograms), which equates to an increase of 519,711 live kilograms from the allocation initially set on May 4, 2021. The amended % Utilization for Period A-171 is 97.34%.

As a result of this change in allocation, producers will need to work with their hatcheries and processors to determine the appropriate measures to meet market requirements. For further detail, please refer to our [FAQ document](#).

Alberta Chicken Producer Featured in Frontline Farming Canada TV Segment

Congratulations to Alberta Chicken Producer Tara deVries on a job well done. Tara's continuous efforts to elevate awareness and positive sentiment of chicken farming in Alberta is something we are very grateful for.

Tara's farm tour was originally produced for a project for the University of Alberta and has since been shared with many Albertans.

For her latest effort, which aired on Shaw and Telus Optik TV, [click here](#).

Well done Tara!



Alberta Chicken Producers Present Meals on Wheels With \$3K Donation

Both 2020 and 2021, have been a unique and challenging time for Albertans and non-profits. Meal on Wheels reached out to Alberta Chicken Producers with a call for support to help serve vulnerable Albertans.

On May 7, 2021, Alberta Chicken Producers' Director, Dennis Steinwand, presented Meals on Wheels with a cheque for \$3,000.00. The funds will be distributed among Edmonton, Red Deer, Lethbridge, Grande Prairie and Calgary Meals on Wheels organizations.

"We are truly humbled by your donation. It's this kind of community support that enables us to provide more food security and nutrition to Edmontonians who need it the most.

We use chicken in our meals on a weekly basis. Our May Menu alone contains 13 chicken options. Just this week, we made 475 chicken entrees for one daily meal. Our kitchen processes roughly 550kg of chicken a month. Chicken is lean, nutritious and versatile, which our clients love. From everyone at MOW, thank you." - Jaime Cordoba, Meals on Wheels Edmonton

If you're interested in Meals on Wheels volunteer opportunities, please contact Maria Leslie at mleslie@chicken.ab.ca and she can connect you with your local organization.



2021 Stollery Teddy Bear Fun Fest Cheque Presentation

On May 18, 2021, the Velthuis family presented a cheque to the Stollery Children's Hospital Foundation on behalf of Alberta Chicken Producers.

Thank you to everyone who participated in the 2021 Stollery Teddy Bear Fun Fest. We loved seeing your creativity and chicken dances! **The event raised \$131,757 in support of the Stollery Children's Hospital Foundation.**



Alberta Chicken Producers' Executive Director Presents at Food Banks Alberta's AGM

On May 19, 2021, Alberta Chicken Producers' Executive Director, Karen Kirkwood, brought greetings to the attendees of the 2021 Food Banks Alberta AGM. Please view the video message below for an update on how Alberta's chicken farmers are collaborating to help vulnerable Albertans.



CPTPP Mitigation Programs:

Following the conclusion of the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) the Government of Canada promised to provide compensation to supply-managed sectors for market access concessions made under the agreement. This announcement was in [Issue 2 of The Chicken Farmer](#).

The Poultry and Egg On-Farm Investment Program (PEFIP) has been put in place and will provide \$347.3 million for chicken producers to invest in their operation. Each eligible producer will be allocated a share of the program's funding based on their share of provincial quota or production, as identified by their respective provincial marketing board and based on January 1, 2021 quota holdings.

The program is a ten-year program, which will end March 31, 2031. Under this program, producers will have the flexibility to seek funding for eligible activities that started on or after March 19, 2019. The applications must be submitted by March 31, 2030 and project activities must be completed by March 31, 2031. Each producer will have their individual funding amount to be used during the 10 years of the program and can plan their investment when it is convenient for their operation.

All activities must contribute to on-farm modernization of the poultry and/or egg enterprise. This includes:

- increasing efficiency or productivity
- improving on-farm food safety and biosecurity
- improving environmental sustainability
- responding to consumer preferences (improving animal welfare, adopting alternative housing systems, transitioning to organic production, etc.)

Eligible activities include, but are not limited to:

- hiring of external expertise to assess how the poultry and/or egg farm enterprise can improve efficiencies and productivity
- construction of new infrastructure or expansion of infrastructure
- building retrofits
- purchase of equipment and/or fit-ups of current facilities related to the installation and operation of equipment
- conversion of poultry housing system
- shipping, transportation, and installation of eligible assets/materials (for example, construction materials, equipment, commercial off-the-shelf software, and IT infrastructure)
- training related to other eligible project activities

Ineligible costs include:

- used equipment purchased through private sale
- equipment not directly related to poultry and/or egg production
- purchases of additional quota, land, or animals

AAFC's contribution will not normally exceed 70% of eligible project costs. Subject to certain conditions, AAFC may provide up to 85% of eligible project costs for young producers who were 35 years old or younger on January 1, 2021.

Producers will be able apply more than once, and for more than one project, so long as their maximum funding amount under the program has not been exceeded.

More information specific to broiler production can be found on the [Producers' Only Portal of the website](#).

Program applications must be submitted by March 31, 2030.

[Click here](#) for the full PEFIPOS details and the Program Website.

Reference links:

[AAFC News Release](#)

[SM4 Statement on PEFIPOS](#)

Calgary Stampede 2021 Plans

Although COVID-19 restrictions are slowly lifting, with safety top-of-mind, ACP, along with other commodity groups, will not have producer volunteers present at this year's Stampede.

Instead, ACP will be featuring a modified booth, and we are excited to have the opportunity to once again be participating in the Calgary Stampede

Please feel free to [download](#) and share this infographic, it can be a great starting point for conversation about our industry.

Upcoming Meetings and Events

- July 22: ACP Board Meeting
- August 9 – 11: CFC Board of Directors Meeting
- September 1: ACP/AHEP Boards' Meeting
- September 2: ACP Board Meeting
- September 14 & 15: ACP's Strategic Planning Retreat
- September 28-30: CFC Board of Directors Meeting

Save the Date! 2021 Fall Regional Meetings

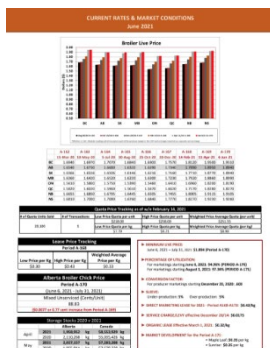
Our Fall Regional meetings are scheduled to take place from 9:30 – 3:00 on the following dates:

October 27: Lethbridge - Coast Lethbridge Hotel & Conference Centre

October 28: Red Deer - Radisson Red Deer

October 29: Edmonton - Holiday Inn Gateway Blvd

Market Stats



Classifieds

WANTED

Broiler Quota
Call Erwin 403-635-1720

Broiler Quota
Call 780-608-0397

10,000 Units of Broiler Quota
Call Ryan - 403 505 7345

7000 Units of Broiler Quota
Call 780-308-8001

**Purchase or Lease 4000 Units
of Broiler Quota
Call Sam 403-443-9495**

7500 Units of Broiler Quota
Call Wietse 780-781-1994



Chicken Salad Bites with Cranberry & Walnuts

Serves a small gathering
Prep Time: 10 minutes
Cook Time: 20 minutes

Quick and Easy to make - this is a great appetizer to bring to a special gathering! Feel free to spice it up by adding a bit of red chili flakes.

Recipe adapted from Pinterest: http://videos.vidible.tv/prod/5c537960bc03931a136b012b/2019-01-31/5c537960bc03931a136b012b_480x480_v2.mp4?yf7fAb15fdwXYbArUCIIxp6qGBbL6xpfNaxoHmrjzrUneO2yJwx5c7Km3nhA-ZJo

INGREDIENTS:

- 16 wonton wrappers, thawed
- ¼ c. plain Greek yogurt
- 2 tbsp. mayonnaise
- ¼ tsp dry tarragon
- ½ tsp salt
- 1 c. cooked, chicken, chopped
- ½ cup celery, diced
- ¼ c. tbsp. walnuts
- ¼ c. dried cranberries
- 2 tbsp. chives

DIRECTIONS:

- 1) Thaw wonton wrappers
- 2) Spray non-stick spray into the muffin rounds and carefully place into the vessel folding edges slightly
- 3) Bake at 350 for 10 minutes
- 4) Remove from oven and allow to cool
- 5) In a small bowl, mix together the yogurt, mayonnaise, tarragon, and chicken – mix just to combine.
- 6) Next, add the celery, walnuts, cranberries and chives (reserve a bit for garnish) – season with salt and pepper and mix well.
- 7) Evenly spoon small amounts of the chicken salad mixture into the wonton wrappers
- 8) Garnish with additional chopped chives and season with fresh ground pepper on top

If you are not receiving a hard copy newsletter and wish to, please contact Caitlin Kaiser at 780-488-2125.