

Tuesday, March 1, 2022

Santano Room – Cambridge Hotel & Conference Centre – Red Deer, AB OR Via ZOOM

Registration: 8:30 am

Meeting Commences: 9:30 am

## Agenda

**LUNCH: 11:30 am** - to be served in meeting room

**AFTERNOON MEETING RECONVENES: 12:30 pm**

1. Call to Order
2. Opening Remarks
3. Approval of Agenda
4. Approval of March 2, 2021 AGM Minutes
5. Chair's Report
6. 2021 Annual Report
7. Financial Report
8. Appointment of Auditor
9. Chicken Farmers of Canada
  - a. Dennis Steinwand, CFC Director
  - b. Benoit Fontaine, CFC Chair
  - c. Michael Laliberte, CFC Executive Director

10. Keynote Speaker: Nick Black, Intensions Consulting  
*Alberta Consumer Study – Consumer Trends and Insights*  
*Note: Alberta Hatching Egg Producers will be joining ACP for this portion of the meeting*

### COFFEE BREAK – Voter Registration

11. Elections:
  - a. Board Directors (1 position)
  - b. Producer Representatives (1 per Region)  
Calgary South, Calgary to Lacombe, Lacombe to Leduc, Leduc North
12. Tribute – Jason Born
13. Other Business
14. Adjournment

*Grace and Break for Lunch*