

2023 DIRECT MARKETING LEASE PROGRAM INCLUDES PERIODS A-181 TO A-186

**NOTE:** Please read the enclosed Direct Marketing Lease Program Policy prior to completing this application.

## 1 - General Information

Producer #: ..... Farm Name: .....  
 Name of Applicant: ..... Phone: .....  
 Farm Address: ..... Cell: .....  
 Town/City: ..... Fax: .....  
 Postal Code: ..... Email: .....

## 2 - Direct Marketing Lease Request

<b>Total Lease Requested</b> (live weight in kg):	
<b>Lease Price</b> (per kg):	
<b>Total Lease Cost</b> (kg requested x Lease Price per kg):	

Note: Max. 60,000 kg per producer per year, matched 1:1 based on quota units owned

## 3 - Background Information

# of Quota Units Currently Owned: ..... Size of Current Market (volume in kg sold annually): .....  
 Name of Processing Facility: ..... Town/City: .....  
 Processing Facility:      Provincially Inspected      Federally Inspected

## 4 - Application Checklist

*First-time applicants must also submit with the application a business plan specifying the following criteria.*

*I have developed a detailed Business Plan, submitted with this Application, that includes a detailed description of:*

- The premises and production facilities at which the chicken production will be carried out;*
- A description of the catching and transportation arrangements;*
- Written confirmation to the Board that a Licensed Provincially or Federally inspected Processor will process the chicken (proof of certification required);*
- A description of the customer base, channels of distribution, and projected annual production;*
- A description of how the requirements for quota ownership will be met.*

## 5 - Declaration of Applicant

The applicant hereby agrees:

1. To submit all financial information, documentation or additional information requested in order to process the application or audit the Program;
2. To indemnify and save harmless the Alberta Chicken Producers against any claims, actions, demands or proceedings that may be brought at any time against the Alberta Chicken Producers arising out of the Program or the performance of the conditions of this Program;
3. To comply with all terms and conditions of the Direct Marketing Lease Program;
4. That all corporations and bodies named in the application are validly incorporated, exist as legal entities, and have powers and objects wide enough to use any lease made under the application; and
5. **THAT THE INFORMATION GIVEN IN THE APPLICATION AND SUPPORTING DOCUMENTATION IS COMPLETE AND CORRECT AND I HAVE THE AUTHORITY TO SIGN THIS DOCUMENT.**

Producer Name: ..... Signature: ..... Date: .....  
(please print)

Witness Name: ..... Signature: ..... Date: .....  
(please print)

THIS FORM AND SUPPORTING DOCUMENTATION MUST BE RECEIVED WITH ORIGINAL SIGNATURES NO LATER THAN **July 28, 2022**. APPLICATIONS MAY BE SUBMITTED VIA EMAIL, FAX, OR MAIL. HARD COPIES ARE REQUIRED FOLLOWING ELECTRONIC SUBMISSION.

Please send your full application package to:

**Karen Miller**, Business and Market Analyst  
Alberta Chicken Producers  
2518 Ellwood Drive SW  
Edmonton, AB T6X 0A9

Office Phone: (780) 488-2125 Direct Line: (780) 466-4233  
Fax: (780) 488-3570  
**Email: [kmiller@chicken.ab.ca](mailto:kmiller@chicken.ab.ca)**  
Website: [www.chicken.ab.ca](http://www.chicken.ab.ca)

**NOTE:** Applicants should read the Direct Marketing Lease Program Policy on the Alberta Chicken Producers website before an application package is submitted for approval.

**IMPORTANT:** Applicants will be informed of the Board's decision no later than August 26, 2022. Approved applicants are required to submit their lease allotment requirements for Period A-181 & A-182 no later than November 2, 2022.

**Office Use Only**

Application Number: ..... Date Received: .....

- Page 2 of 2 -

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