

DECEMBER NEWSLETTER



Chair's Message



Fellow Producers and Industry Partners,

As I look back on this past year, I feel blessed to be part of an industry that is so strong and resilient! This was my first year as Chair and I was looking forward to easing into the role, but that was not to be the case. Entering 2022, the national economy held positive prospects and we were seeing the opportunity for growth in the chicken market. Supply management and the value chain had navigated through the challenging Covid years and emerged as strong as ever with an eye to growth.

It was at this point, in early spring, that a highly contagious and pathogenic avian influenza virus spread by wild birds began to impact our industry. Our Board is thankful to everyone in the value chain, and in particular the members of the APIEMT, who guided and supported our industry so expertly through this time. This experience has highlighted the importance of having good governance and risk management tools in place. There were many emergency planning scenarios and practices over the years to prepare and fine tune our response, and all of this preparation certainly paid off! We are, however, not necessarily finished with this challenge. BC is experiencing a surge in highly pathogenic avian influenza cases at this time, and we do not know what the future will hold for Alberta. I would urge all producers and industry to continue upholding the highest levels of biosecurity and that we collectively not let down our guard.

Another consequence of the avian influenza outbreak was that many hatching egg farms in Alberta and our neighboring provinces had to be depopulated; and this compounded an already tight chick supply situation. In normal years we could simply look to the US and import any shortfall of chicks. However, this year the US had an extremely tight market on hatching eggs, and our hatcheries had to pay record prices and actively seek out supply so that broiler producers could keep their barns full. Once again, our Board appreciates the hard work and determination within our system to mitigate this challenge. Heading into 2023, our industry partners have indicated that, while chick supply remains extremely tight, they should be able to meet the demand for chicks provided no other challenges arise.

Despite these challenges, 2022 remained a year where we saw significant growth in production of approximately 1.7% over the previous year's production. Looking to 2023, we anticipate a strong marketplace and an estimated growth of 5% over 2022 production, which is positive for our producers. Increased support and focus on CFC's *Raised by a Canadian Farmer* program is one of the main tools that will help us grow. In a world where trust is hard to find, Canadian farmers have managed to maintain the

trust of the consumer! It is rewarding to be a part of an industry that is growing not only in volume but also in the number of new producers who continue to enter our industry. It keeps our industry healthy to have this renewal and stimulates investment and innovation.

Live price has remained an important priority for the board throughout the year. One of the initiatives that we have undertaken is to include Alberta feed and chick prices into our pricing discussions. To do this we are relying on producers to participate in 3rd party surveys to help our consultant obtain good data to inform our pricing decisions. We thank all producers who have participated in the surveys and encourage producers to continue contributing this important data so that we can keep the numbers robust and up to date. We are continuing to meet and work towards shared understanding and a long term live price agreement with processors.

Each fall we review our strategic plan with our industry partners; and this year three main priorities emerged from our strategic planning retreat. They are *championing a strong, effective, unified value chain, responding to a dynamic environment, and building public trust*. The plan is on ACP's website, and I would encourage you to review it as it drives what ACP does. I also want to highlight a new value chain initiative that we are working on with the hatcheries, processors, and Alberta Hatching Egg Producers. We have started by holding a facilitated session to map out the industry and assess risks and opportunities at all levels of the value chain. We have begun to look at a number of these issues together; and through this collaboration it is our intent to become stronger together as an industry moving forward.

We welcomed the return of in person meetings in 2022 as they provide the opportunity for effective communication and strengthening of relationships. The reopening of economies and travel this year also presented a chance to resume some of our lobby efforts in person. CFC held a lobby day early in the year where we met with the Alberta Rural Caucus, several Senators and MP's. CFC also hosted a fall lobby day which gave our directors a chance to speak with many of our elected officials and raise topics important to our industry. Provincially, our board members and staff participated in several meetings and events with the Minister of Agriculture and other provincial government representatives throughout the year.

I also want to highlight the Intensive livestock Working Group's public trust initiative, which aims to create a framework for helping intensive farms and municipalities discuss key issues that arise. The final phase of the project is now complete and tools have been developed that will be available to aid conversations in the future.

I also want to thank our Executive Director, Karen Kirkwood, for the many exemplary years of service and the outstanding successes that have benefitted producers and our industry! We are currently in the process of recruiting a new Executive Director to build on the strong foundation that Karen has established. The Board, together with Karen, have developed key principles that are guiding the succession and transition process; and our goal remains to begin onboarding the next Executive Director in early February.

In closing, I want to thank my fellow directors for their wisdom, leadership and support this past year. I also want to express my continued admiration and appreciation for Karen and her talented team of Staff that serve us so proficiently and adapt so efficiently to this constantly changing environment. Thank you to all of our value chain partners; it is a privilege to work alongside and collaborate with you. And, of course, thank you to my fellow producers who continue to practice excellence and show dedication to this industry! I wish everyone joy and blessings this Christmas and a Happy New Year!

David Hyink, Chair

Alberta Chicken Producers

2022 Regional Meeting & 2023 AGM

Thank you to all who attended our Regional Meetings on November 2-4th. It was good to see so many producers in-person and return to our traditional Regional Meeting format.

We are currently planning our 2023 Annual General Meeting, which will be held on February 28, 2023, at the Red Deer Resort & Casino (formerly the Cambridge hotel). Due to extensive renovations of this venue, our AGM will be a one-day event followed by a stand-up reception for all four poultry sectors starting at 5:00 p.m.

We look forward to spending time together with our producers and industry partners and hope you will be able to join us! More details and information regarding the AGM will come in the early new year.

SAVE THE DATE



Annual General Meeting

Tuesday, February 28, 2023
Red Deer Resort and Casino
(Same location, new name)

Click Here for the online booking link
or
Call the Red Deer Resort & Casino hotel at 1-800-662-7197 or send an email to reservations@rdrcasino.ca

2023 Director and Producer Representative Elections

Board Director Position:

ACP Directors are elected for three-year terms and are eligible to serve up to three consecutive three-year terms (nine years). This year there will be two positions on the ACP Board open for election at the 2023 AGM.

Our Chair, David Hyink, will be reaching the end of his first three-year term on the Board and is eligible for re-election to the Board.

Our Director and Chicken Farmers of Canada Director, Dennis Steinwand, will be reaching the end of his nine year tenure and is required to step down from the Board.

Producer Representative Positions:

ACP's Producer Representatives are elected annually at the AGM and are eligible to serve up to three consecutive years in this position. At our 2023 AGM, each of our four Producer Representatives representing Calgary South, Calgary to Lacombe, Lacombe to Leduc, and Leduc North will be eligible for re-election.

If you are interested in taking on more of a leadership role in the industry as a Producer Representative or Director on the Board, please feel free to contact any one of our Directors, or our Executive Director, Karen Kirkwood, and we will be more than happy to speak with you.

ACP Staff Announcements

NEW – Producer Programs Coordinator Position:

We are thrilled that Ashley Ward has assumed the role of Producer Programs Coordinator starting in mid-October 2022. This position replaces ACP's Project Assistant position that has been vacant for several years and will play a pivotal role in supporting the Producer Programs & Research Manager in administering the *On-Farm Food Safety Assurance* and *Animal Care Programs*, supporting ACP's research and technology transfer, developing practical on-farm tools and resources for producers, supporting the APIEMT, and liaising with industry stakeholders, academia and government on food safety, animal health, and disease management.

Ashley is no stranger to ACP having served in the Administrative and Logistics Coordinator position during Caitlin Kaiser's maternity leave, and we are pleased she will now be a permanent member of the ACP Team.



Manager of Public Affairs & Strategic Partnerships:

Maria Leslie has served as ACP's Marketing & Communications Specialist since the spring of 2016. Over the years, Maria Leslie has grown her role with ACP, continuously elevating our marketing, and public relations initiatives and effectively managing media and crisis communications, as demonstrated throughout the avian influenza outbreak this past year.

In recognition of the depth and breadth of responsibility and leadership Maria has assumed, her title will be changing to *Manager of Public Affairs and Strategic Partnerships* effective January 1, 2023. The Manager of Public Affairs and Strategic Partnerships is responsible for the development and execution of ACP's marketing, internal/external/crisis communications, corporate social, responsibility and government relations strategies.

**Producer Programs & Research Manager:**

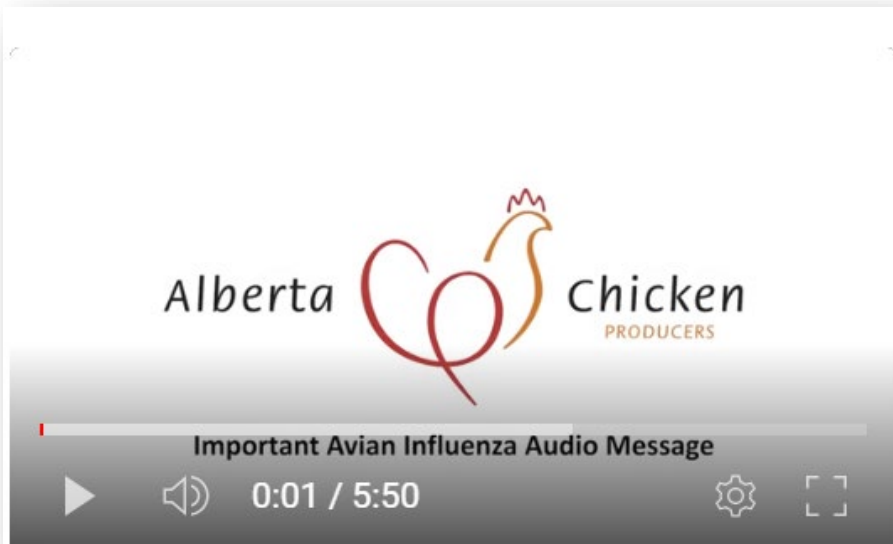
Dr. Robert Renema has served as ACP's Producer Programs Manager since 2014; and his title will now be expanded to include the prominent role that research plays in this position. Effective January 1, 2023, Robert's title will be changing to *Producer Programs & Research Manager*.

**Administration & Producer Services Coordinator:**

Caitlin Kaiser has served as ACP's Administrative and Logistics Coordinator since the fall of 2019; and her title will now be updated to reflect the prominent role that producer service plays in this position. Effective January 1, 2023, Caitlin's title will be changing to *Administration & Producer Services Coordinator*.

Important Audio Message

Ongoing Mitigation of the Spread of Avian Influenza in Alberta



Remain Vigilant

Mitigate the spread of Avian Influenza this winter.

Avian Influenza Reminder for Producers

It is clear that winter is not diminishing what this virus can do. **In fact, cold weather just makes the virus dormant until it is brought into a warmer environment, such as a barn.**

All the evidence from Canada and the US is that pinpoint contamination is the main reason for the virus infecting premises, which can be from humans, rodents, or even flies.

It's important to note - the virus continues to be found in the wild bird population in Alberta.

Your continued diligence to strict biosecurity is greatly appreciated, even through the winter months, since the AI virus is still around us and just waiting to get into a barn.

Important REMINDER - CFIA Changes to the Health of Animals Act Regulation



Canadian Food
Inspection Agency

Agence canadienne
d'inspection des aliments

Canada

The changes to the Health of Animals Regulation are already **enforceable** and have been in effect since February 2020. The most important recent update to communicate is the change of **who is subject to the Health of Animals Regulation. Previously, enforcement was applied to the license holder. Under current legislation, all persons involved in transport of animals share responsibility under the law, including those who:**

- Plan the transport
- Prepare the animals for the journey (including food and water withdrawal)
- Assemble animals
- Catch animals
- Load animals
- Confine animals in a crate or conveyance
- Move animals from a point of origin to their destination
- Unload animals from the conveyance or the container at their final destination

It is also important to note, many items in the Health of Animals Regulation have transitioned from regulatory to *legislation*.

An important resource that captures the current code of practice is the ***Alberta Humane Catching and Transportation Standards Manual***. This manual is available for viewing and download on Alberta Chicken Producers website by clicking the link below:

[Humane Catching & Transportation Standards Manual](#)

If you would like a printed copy of the manual mailed to you, please email Ashley Ward in the office at award@chicken.ab.ca.

Now Accepting Etransferers

To complete a payment via etransfer, please submit the payment to email address: rcherniak@chicken.ab.ca



NEW PARTNERSHIP: NAIT Culinary Team

We're excited to announce that Alberta Chicken Producers' have officially partnered with the NAIT Culinary Team. The partnership is based on a one-year pilot contract, to allow us to build our relationship and measure the success. The partnership will support future culinary leaders in their efforts as they prepare for the 2024 Olympics.

Over the next year, culinary students at NAIT will compete, practice and attend events in hopes of securing a spot on the final team roster. We look forward to working with NAIT and its culinary program to connect students and academia with the farm. As well, the team will include chicken-focused menu items during preparation and competitions and on the menu at Ernest's Restaurant, located at NAIT.



"We are extremely pleased to have this partnership with Alberta Chicken Producers. As the NAIT Culinary Team prepares for the 2024 IKA Culinary Olympics in Stuttgart, Germany, we are excited to feature the versatility and taste of "Alberta Chicken" on our menus. Thank you!"

- **Hong Chew** CCC RSE, Program Chair – Culinary Arts
Department of Culinary Arts & Professional Food Studies

[Click here for about the NAIT Culinary Team.](#)

Chicken Carnitas on the Menu at the Rocky Mountain Wine and Food Festival

NAIT highlighted Alberta chicken during their team fundraiser at the Rocky Mountain Wine and Food Festival. (Photographed to the right and below) To further leverage in-person activations the team participates in, ACP is working with NAIT to develop co-branded signage. The signage will be showcased at upcoming events such as Teachers Convention in March.



Alberta Farmers Give Back

Food insecurity in Alberta is the highest in the country and Alberta farmers are stepping up to ensure Albertans plates aren't left empty.



EDMONTON, AB – December 6, 2022 – Arianna Scott, CEO of Food Banks Alberta joined Alberta Chicken Producers' farmers and staff to present a \$30,000 cheque to Food Banks Alberta.



Photographed at the Food Banks Alberta Warehouse in Leduc, Alberta
 (L-R) Albert Hofer, Jason Lyver, Development Manager for Food Banks Alberta, Jeroen Velthuis, Shawn Power, Laurie Power, Tara deVries, Darren deVries, Hinke Therrien, Arianna Scott, CEO of Food Banks Alberta and Chris Hofer. Captured by Maria Leslie.

“Alberta’s chicken farming families care greatly about community and supporting those in need. One of the pillars of our corporate social responsibility Good Neighbours Program is to support building strong, healthy communities.

Food Banks Alberta has shared with us that food security in Alberta is the highest in the country. From 2019 to 2022, there has been a 73% provincial increase in food bank use, with approximately 57,000 monthly food bank users being children.

Like all Albertans, we greatly care about the health and wellbeing of our families, friends, and communities. As Alberta rebounds from the challenges of the Covid-19 pandemic, we are so grateful we are able to play a small role in supporting those in need.”

– David Hyink, Chair of the Alberta Chicken Producers Board of Directors

“Protein, especially meat protein like chicken, is invaluable for our food banks and food bank clientele. Protein plays a critical role in our overall health - from building bones and muscle tissue, to ensuring that we have enough energy to get through the day. Meat and animal protein in particular has become increasingly costly for individuals and families in today’s economic climate; and many have to make the difficult choice to do without.

Thanks to support from Alberta’s Chicken Producers, Food Banks Alberta has been able to provide over \$90,000 worth of chicken protein to our member food banks since 2020, serving the 155,000-plus individuals and families who access the food bank on a monthly basis.

Protein is a critical component of a healthy diet, particularly in children and youth. We are thankful for Alberta Chicken Producers for their ongoing support of food banks across our province. Because no Albertan should go hungry.”

- Eric Motuzas, Chair of the Food Banks Alberta Board of Directors

The donation of chicken was made as part of the Alberta Chicken Producers’ Good Neighbours Program. This financial contribution builds on Alberta Chicken Producers’ donations in 2020 and 2021 and as of December 5, 2022, the total funds donated to assist Alberta families in need is \$90,000.



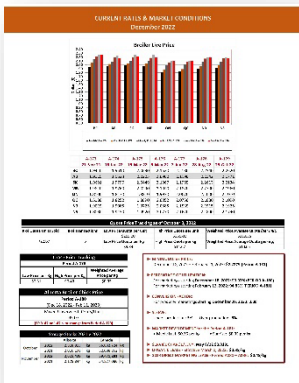
Thank you to our wonderful volunteers for helping to pack and sort pallets!

Upcoming Meetings and Events

- January 9: Board Meeting
- January 17-18: CFC Meeting
- February 14: Board Meeting
- February 28: Annual General Meeting
- March 7: Board Organizational Meeting and Director Orientation
- March 8: Board Meeting
- April 19: Board Meeting

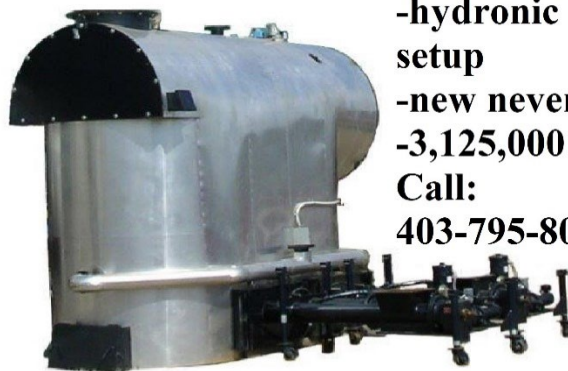
Market Stats

Click image below to view.



Classifieds

For Sale: Saskatoon Coal Boiler



-hydronic heating setup
-new never been used
-3,125,000 BTU
Call:
403-795-8039

FOR SALE

Fancom barn computers for sale

- 1 man computer F38
- 1 feed computer F42
- 1 bird scale computer F47
- 1 web link box
- 2 winch motors
- 1 norsol vm-1 circulation fan controller
- 4 pura fire heaters

Contact Pete - 403 331 4963



WANTED

Broiler barn equipment in excellent condition. Fans, feed-lines, waterlines, heaters, computer/control systems, 2 feed bins preferably galvanized 19 tonne or bigger. Let me know what you have and what you want for it. Trevor 780-781-4140

2000 Quota Lease Units
Long Term Basis
Price Negotiable
Call Ron Hamilton @ 587-322-1773

7000 Units of Broiler Quota
Call 780-308-8001

Purchase or Lease 4000 Units of Broiler Quota
Call Sam 403-443-9495

2000 Quota Units
Call Leonard Entz
403-915-5343

Broiler Quota
Call Erwin 403-635-1720

Broiler Quota
Call 780-608-0397

10,000 Units of Broiler Quota
Call Ryan - 403 505 7345

10,000 Quota Units
Call Dan Hofer
780-878-4208

7500 Units of Broiler Quota
Call Wietse 780-781-1994



Heading into a new year, this is a healthy version of appetizers – simple to make and delicious for your guests.

Chicken Apple-tizers

Serves: 6 - 8

Time: 10 - 15 minutes

Recipe adapted from Instagram: [healthyu_dietitian](#)

Ingredients:

- 2-3 apples, washed, dried and sliced in circular shapes (leaving the core in a square)
- 1 pkg. goat cheese (room temperature)
- 1 cooked chicken breast, cooled and small diced
- ½ cup toasted seeds and nuts (pumpkin seeds, cashews, walnuts, pistachio, etc.)
- Honey for the drizzle
- Fresh mint, thinly sliced

Instructions

1. Slice apples into ½ inch slices and plate
2. Spread on goat cheese, diced chicken, and nut/seed combo
3. Drizzle with honey
4. Garnish with freshly sliced mint leaves

Enjoy!

NOTE:

Make as close to serving time as possible – you may want to dip apple slices in lemon to prevent discoloration.