

OCTOBER

Newsletter





Alberta Chicken Producers' Board and Staff Contact Information:

CHAIR: David Hyink **VICE-CHAIR:** Rob van Diemen

DIRECTORS: Wes Nanninga, Ross Bezovie, Tara deVries

PRODUCER REPRESENTATIVES If you have poultry matters which need attention, please contact your Producer Representative to bring them forward for discussion at the Industry Advisory Committee Meetings. These meetings are held twice a year, in the spring and in the fall.

LACOMBE TO LEDUC (LL)	Arjan Spelt
LEDUC NORTH (LN)	Hinke Therrien
CALGARY SOUTH (CS)	Erwin Claassen
CALGARY TO LACOMBE (CL)	Anke Wierenga

EXECUTIVE DIRECTOR:

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SUPPORT STAFF: On-Contract Bookkeeper

Wendy Telcs	780-438-0272	wtelcs@chicken.ab.ca
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OFFICE NUMBER TOLL FREE: 1-877-822-4425 OR 780-488-2125



facebook.com/ABchickenproducers



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Alberta Chicken Producers



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Save the Date!

2023 Producer Regional Meetings

November 7-9, 2023

November 7, 2023 – Lethbridge, AB: Sandman Signature Lethbridge Lodge
(320 Scenic Drive South)

November 8, 2023 – Red Deer, AB: Red Deer Resort & Casino
(3310 – 50 Avenue)

November 9, 2023 – Edmonton, AB: Four Points by Sheraton Edmonton Gateway
(10010-12 Avenue SW)

Please note that both the Red Deer and Edmonton meetings will be at different hotels from last year.

The meeting agenda can be found linked below, additional documents will be shared closer to the meeting.

- **[Regional Meeting Agenda](#)**



Regional Meeting Co-Sponsorship Opportunity

**Your \$500 contribution goes towards
Lunch & Refreshments**

**Alberta Chicken Producers'
Regional Meetings are quickly approaching!**

**NOVEMBER 7, 2023- LETHBRIDGE, AB
SANDMAN SIGNATURE LETHBRIDGE LODGE**

**NOVEMBER 8, 2023 - RED DEER, AB
RED DEER RESORT & CASINO**

**NOVEMBER 9, 2023 - EDMONTON, AB
FOUR POINTS BY SHERATON EDMONTON GATEWAY**

Equal opportunity for meeting sponsorship is available now!

**Please call Sheila Rai at the Alberta Chicken Producers'
office (780) 488-2125 to secure your sponsorship**

Thank-you!

Strategic Planning 2023

The Alberta Chicken Producers' Board, Alberta Hatching Egg representatives, and hatchery and processor staff participated in annual strategic planning this past week. The planning was facilitated by Finley & Associates and one of the highlights included reviewing new consumer research presented by Nick Black of Intensions Consulting.



Photographed above: ACP Board of Directors and Executive Director with Donna and Rebecca of Finley & Associates.

Poultry Innovation Partnership (PIP) Get Set for Your Future Student/Industry Event

Early in September, new and returning University students are invited to a kick-off event bringing students and the poultry industry together. It's a chance to learn about poultry clubs, scholarships, and poultry volunteer opportunities while in school, and to get plugged in to the bigger picture of where you could end up someday in the poultry industry.

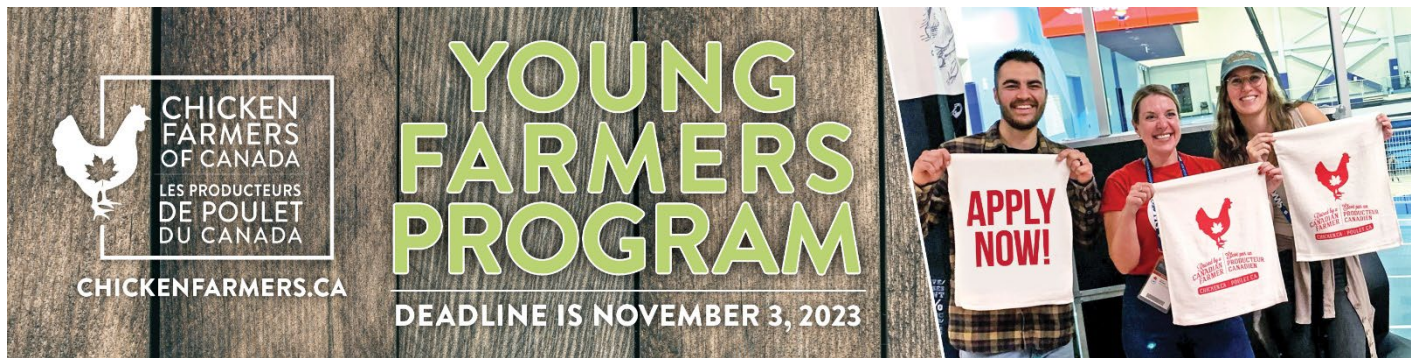
The rural café round table portion of the evening allows groups of students to rotate through tables and meet numerous representatives of the Alberta poultry sector. They learn our stories of how we got to

where we are today and visualize some of the many opportunities there are with an Animal Science, Animal Health, or graduate degree with a poultry focus.

Alberta Chicken Producers send a producer or staff representative to the event each year. This year the event hit a new high with over 50 registrants. Three lucky participants won the prize of shadowing a poultry professional for a day. We look forward to seeing the fruition of these connections as some of these students grow to become working members of the Alberta poultry sector of tomorrow!



Photographed above: ACP Producer Programs & Research Manager, Robert Renema and students at this year's event.



Chicken Farmers of Canada's Young Farmers Program 2024-2025 - Now Accepting Applications

Shared on behalf of Chicken Farmers of Canada

What is the Young Farmer's Program?

The Chicken Farmers of Canada's Young Farmer Program is a professional development program that teaches young leaders in the chicken sector about governance, succession planning and personal branding, while also getting to network with key agriculture and government stakeholders. It also helps young farmers better understand the sector and gives them the tools to succeed. Every year, five young farmers will be selected to participate in the 18-month program. We will have a distribution of candidates from across the country:

- One representative from the Atlantic Provinces
- One from Ontario
- One from Quebec
- Two from the Western provinces.



Young chicken farmers selected for this program will gain valuable experience by meeting other emerging leaders within the sector. Participants will also get to share their knowledge with policy makers and stakeholders within the agriculture sector. The Program will give young farmers the tools and training to continue growing in the industry, with the long-term goal of having them play a larger role in governing and promoting chicken farming in Canada.

Applications close November 3, 2023.

University of Calgary Faculty of Veterinary Medicine Announces the Opening of a new Serology Laboratory

Shared on behalf of DSU

Dear Valued Partners and Clients,

The Diagnostic Services Unit (DSU) is very excited to announce that the new Serology laboratory section opens on Monday, October 16, 2023. We will initially receive Avian samples only for the following diseases: Newcastle disease virus (NDV), avian reovirus (REO), infectious bronchitis virus (IBV), avian encephalomyelitis (AE) and infectious bursal disease (IBD).

This milestone for further expansion of the DSU would not have been possible without the support and funding from the four Alberta Poultry Boards and we thank you for your ongoing support! We are excited to continue serving Alberta's production animal industry and strengthen veterinary diagnostics in Alberta.

Dr. Ashish Gupta (poultry pathologist) and Dr. Manga Devi (serology technician), both supported by the four Alberta Poultry Boards, have worked extensively to open the serology lab section to poultry clients. We are excited as they continue to develop and expand the service to other species and tests.

Please stay tuned for announcements regarding future testing and DSU expansion. Thank you again for your ongoing support.

Kindly,

Dr. Jennifer Davies and the DSU Team

Alberta Chicken Featured on CTV *Fields to Forks*

Throughout September/October ACP promoted a new commercial produced by Maria Leslie, in partnership with CTV *Fields to Forks*, featuring ACP Director, Tara de Vries.

Checkout the commercial here:

Great work Tara!



Terroir Symposium 2023

What is the Terroir Symposium?

Terroir is a conference that is hosted annually in Calgary and is attended by individuals from across the food and restaurant industry. Throughout the event we were able to engage with students, chefs, restaurant owners and restaurant industry service providers.

Chefs and restaurant owners have the ear of consumers through menu choices, branding and messaging. They can play a key role in either improving or tarnishing consumer trust of agriculture. This event allows us a platform for those with boots on the ground to share their stories firsthand.



During the event, farmer Hinke Therrien represented ACP on a panel with Guillaume Lhermie, University of Calgary and Paul Rogalski, Chef/Owner of Rouge Restaurant. As well, both Hinke and George Hofer, participated in a fireside chat sharing stories from their farms.

On Saturday, Chef Erika Araujo prepared delicious dishes featuring Alberta Chicken for our booth guests to enjoy. Participants were encouraged to stop in for a snack and enjoy a cup of coffee in our "coffee with a farmer booth".

Thank you Hinke and George for taking time out of your busy schedules to represent ACP and share the Alberta Chicken story.



A-187 and A-188 Allocation

On October 10, 2023 Chicken Farmers of Canada set allocation for A-187 & A-188

The national allocation for Period A-187 was set at 1.50% over adjusted base. Under the national allocation formula, Alberta's A-187 allocation is 1.40% over adjusted base.

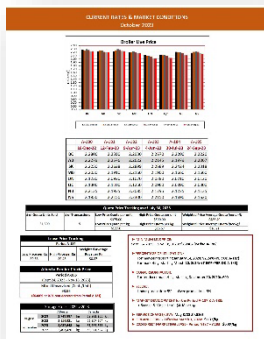
Domestic Allocation (live kgs)	28,352,130
Market Development (live kgs)	100,000
Specialty Allocation (live kgs)	0
Total Allocation (live kgs)	28,452,130
Percentage of Utilization	92.24%

The national allocation for Period A-188 was set at 0.50% over adjusted base. Under the national allocation formula, Alberta's A-188 allocation is 0.63% over adjusted base.

Domestic Allocation (live kgs)	29,063,106
Market Development (live kgs)	100,000
Specialty Allocation (live kgs)	0
Total Allocation (live kgs)	29,163,106
Percentage of Utilization	97.64%

PERIOD	CFC Sets Allocation
A-182 (April 9 - June 3, 2023)	17-Jan-23
A-183 (June 4-July 29, 2023)	22-Mar-23
A-184 (July 30-September 23, 2023)	10-May-23
A-185 (September 24-November 18, 2023)	13-Jun-23
A-186 (November 19, 2023-January 13, 2024)	15-Aug-23
A-187 (January 14-March 9, 2024)	10-Oct-23
A-188 (March 10-May 4, 2024)	10-Oct-23
A-189 (May 5-June 29, 2024)	30-Jan-24
A-190 (June 30-August 24, 2024)	30-Jan-24

- Future 'Allocation' dates are published in our Newsletter so that producers can be aware when the next unallocated Period is being set.
- The dates assist producers in determining how to provide the required notice to transfer quota, change processors, or to have discussions with processors with respect to Market Development allotments.



Market Stats

[Click here for Current Rates and Market Conditions](#)

Upcoming Meetings and Events

- November 2-4: Regional Meetings (Lethbridge, Red Deer, Edmonton)
- December 1: ACP Board Meeting

Classifieds

FOR SALE:

Broiler Quota

- Call Al – 780-349-1841

FOR SALE:

Agri Alert 9600 Complete System

- Excellent condition, only issue is main board can no longer charge back-up battery
- Comes with Secondary control box key pad, 3 x TP 800, battery box and DC Electric Box
- All in working condition, we upgraded to Agri Alert 128
- Asking \$2000 obo
- Contact: Marc 780-887-0351



FOR SALE:

Fancom barn computers for sale

- 1 man computer F38
- 1 feed computer F42
- 1 bird scale computer F47
- 1 web link box
- 2 winch motors
- 1 norsol vm-1 circulation fan controller
- 4 pura fire heaters

Contact Pete - 403 331 4963



WANTED:

7000 Units of Broiler Quota
Call 780-308-8001