

DECEMBER

Newsletter





Alberta Chicken Producers' Board and Staff Contact Information:

CHAIR: David Hyink **VICE-CHAIR:** Rob van Diemen

DIRECTORS: Wes Nanninga, Ross Bezovie, Tara deVries

PRODUCER REPRESENTATIVES If you have poultry matters which need attention, please contact your Producer Representative to bring them forward for discussion at the Industry Advisory Committee Meetings. These meetings are held twice a year, in the spring and in the fall.

LACOMBE TO LEDUC (LL)	Arjan Spelt
LEDUC NORTH (LN)	Hinke Therrien
CALGARY SOUTH (CS)	Erwin Claassen
CALGARY TO LACOMBE (CL)	Anke Wierenga

EXECUTIVE DIRECTOR:

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STAFF:

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SUPPORT STAFF: On-Contract Bookkeeper

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As I look back on the past year, it is apparent that it has been a year full of transitions and new beginnings. We welcomed a new executive director, Geoff Brown to the organization who has almost seamlessly begun to lead Alberta Chicken producers and build on past successes. Our staff have rallied around and helped Geoff and the board has supported him to ensure that this ED succession was an organizational success.

Another transition was moving from pricing period by period to a long-term pricing agreement. It felt great to finally, after much blood, sweat and tears, to be able to present to producers a new pricing agreement. We are now more than half way through this first agreement and it appears to be covering producer costs, while maintaining some cost certainty and pricing relationship to central Canada for our processors. I am thankful to the board and our industry processing partners for their efforts in finding this solution and hope this is the first of many consecutive MOU's. An important part of this agreement is the Alberta feed component. We rely on producers to participate in a third-party survey to provide accurate feed conversion data. The individual data producers provide is confidential as the board and processors only see the combined results. Please consider participating if you are approached by our consultant, no matter what your previous year's results were like. In recognition of your participation and the time spent in providing records, the board will be providing producers with a gift card through our consultant, Serecon.

In 2022 Alberta experienced avian influenza (AI) for the first time in commercial birds and so we were thankful that we got through spring migration without a re-emergence of AI. The mild fall has resulted in a few more cases and has been a bit more of a challenge for the sector. Thanks to the hard work and leadership of the Alberta Poultry Industry Emergency Management Team (APIEMT), we have had more resources available to depopulate farms quickly and effectively. They have also worked with the province to have burial as an option for many farms for disposal. This has sped up the process of recovery on many of the farms this fall. We do recognize that the process of compensating farmers is onerous and difficult and in many cases, takes a lot of time. APIEMT is working with CFC and others to see if there is a way to expedite and perhaps simplify the process while still providing adequate compensation.

Underproduction of the kilograms allotted to Alberta has been an issue since being hit with AI. We will be looking at how we can become more resilient as an industry together using a value chain approach in efforts to improve Alberta's production performance. This year will feel like 3-5% growth, just making up

this gap from underproduction the year before in many periods, and on top of that is any growth in our allocation. As a result, it may be a good time to talk to your processor to determine their needs and consider building additional facilities that are in your plans. Together, as a value chain we will return to producing all of the kilograms allotted to Alberta.

2024 will see the renewal of our first poultry diagnostics agreement with the University of Calgary. They have continued to grow their services and this year have launched serology testing at the lab. We look forward to a continued partnership with them through a 4-year extension, which will position Alberta to have better diagnostic capacity and increased services. With poultry being embedded into the curriculum and training at the University, we expect more vets to graduate who are knowledgeable and interested in being part of our industry.

In closing, I want to thank my fellow directors for their wisdom, leadership and teamwork this past year. I also want to express my gratitude and thankfulness to Geoff and ACP's talented team of staff who consistently move ACP forward and exceed expectations! Thank you to our value chain partners. It truly feels like a year to celebrate successes, while constructively working to find solutions to new challenges. Finally, I am appreciative of the support and dedication that each chicken producer demonstrates in their operations and in support of this industry! Wishing everyone a Merry Christmas and a happy and thriving New Year!

David Hyink, Chair
Alberta Chicken Producers



YOU'RE INVITED! Producer Leadership Development Workshop

An exciting opportunity to grow your leadership skills and learn more about yourself, your fellow producers and directors, and the work of the ACP Board.

We are excited to extend a special invitation to all producers interested in taking on a larger role within our organization. We are hosting a dynamic and informative Producer Leadership Workshop on February 7, 2024 and we warmly invite you to be a part of this empowering experience.

Event Details:

- Date: February 7, 2024
- Location: Red Deer
- Time: 9:00 am – 3:30 pm
- Facilitator: Karen Kirkwood, OrgHealth

This workshop is tailored for individuals who have a keen interest in contributing to the growth and success of Alberta Chicken Producers. Whether you aspire to become a director, producer representative, or volunteer, this is a unique opportunity to explore and enhance your leadership skills.

This is an excellent opportunity to:

- Understand more about leadership and personal strengths
- Develop effective interpersonal and communication skills
- Develop an understanding of what governance is and why it is important to organizations
- Learn about the governance structure and approaches used by Alberta Chicken Producers
- Learn more about yourself, your fellow producers and directors

Registration Fee: \$100.00, plus travel expenses

Deadline for Registrations: January 16, 2024

To register for this event: Call Sheila Rai to register and remit payment: 780-438-0291

***** A minimum of 8 registrants required to host the session***

Don't miss this opportunity to connect, learn, and grow as a leader in the poultry industry. We look forward to your presence at the Producer Leadership Workshop!

New Faces on the OFFSP / Animal Care Audit Team

Alberta Chicken Producers is pleased to introduce our two new OFFSP / Animal Care auditors. Rodney Swanek will start to step back from auditing at the end of 2023 and Boyd Bresnahan has announced his intent to step back in autumn, 2024. We have implemented a succession plan that will add two new auditors to the team, as well as emergency back-up audit capacity from ACP office staff.

Stephen Foote lives in Coaldale and has been a fixture in the poultry feed industry since the early 1990's. He has been on many broiler farms and is very familiar with the day-to-day challenges of broiler production through both work and personal experience. Having a program auditor from the feed industry will add new strength to both our local team and to the national auditing team. Steve will continue to work in the feed industry, but will be scaling back as he starts to take over from Rod.



Stephen Foote

Trevor Prout is based in Edmonton. He has been working in the agriculture research grant area since the end of 2014. He is currently Research Manager for Value-added Industries at RDAR. Prior to this, he spent 5 years working for Alberta Chicken Producers as Producer Programs Manager. Not only was he involved in day to day management of our OFFSP and Animal Care program audits, but he has also been to almost every broiler farm in Alberta through work initiatives like the implementation of the Animal Care Program in 2011. Trevor will be slower to fully transition into our program. He is in Boyd's geographic area, so demands will be fewer until Boyd starts to step back later in the year.



Trevor Prout

The new auditors are currently completing the CFC-required training courses. In the coming months you will start to see them at your farms as they shadow Boyd and Rod. Soon after that, you will see Trevor and Steve leading audits, with Boyd or Rod there to shadow them. We ask for your patience and flexibility with your audit dates in the coming year as we work to align schedules during the training and transition phases. Both Boyd and Rod will continue to audit in a limited capacity in their retirement. As the new auditors also

have other jobs, this will help us in our scheduling and create the space to allow the new auditors to continue with their other commitments.

Alberta Chicken Producers is very pleased to be able to bring people who are able to 'talk chicken' into our program. We value the experience both Trevor and Stephen bring to the table. We are confident our OFFSP and Animal Care auditing program will proceed smoothly through this transition as we work collectively to maintain our National standards in a culture of trust.

OFFSP & ACP Auditing Succession Summary

- 2023-24 will be a transition year as two Alberta auditors are retiring
- A succession plan has been developed, but costs will increase in this year to facilitate additional training and shadow audits
- ACP will be increasing the charge of the full audits by \$25 to cover cost of living increases that were incorporated last year



FCC Outstanding in the Field Ag Education Event

On October 25, 2023 Alberta Chicken Producers participated in the annual agriculture education event, Outstanding in the Field in Brooks, Alberta. This year approximately 400 students took in the event, touring from station to station, and learning about how farmers grow and raise crops/livestock in Alberta.



A huge thank-you to George Hofer for volunteering at the event!

Christmas in November 2023: A Culinary Celebration with ACP and Emily Richards

As the festive season approached, Alberta Chicken Producers (ACP) embraced the spirit of Christmas by collaborating with the esteemed Canadian chef, author, and home economist, Emily Richards. The partnership unfolded at the annual Christmas in November event, a culinary celebration hosted in Jasper, Alberta.

Throughout the festivities, Emily hosted engaging cooking demonstrations, treating attendees to delectable samples and, of course, showcasing a mouthwatering chicken dish that highlighted the versatility and flavor of Alberta Chicken.

A heartfelt thank-you goes to Sofina, a valued partner that played a pivotal role in making this collaboration possible. Sofina not only supported ACP in bringing this culinary experience to life but also generously supplied the chicken that was served throughout the event.

Beyond the culinary delights, Christmas in November 2023 became a platform for ACP to engage with the community and share the story of Alberta's thriving chicken industry. The success of this collaboration underscores the importance of fostering partnerships within the culinary world, connecting producers with renowned chefs to showcase the versatility and quality of Alberta Chicken.



**FEATURED CHRISTMAS IN
NOVEMBER RECIPE:
ROASTED EGGPLANT ALBERTA
CHICKEN ROLL UPS**

click here!
for recipe!



Emily Richards
one of Canada's most celebrated
chefs, home economists and authors

Alberta  Chicken



[Click here for recipe](#)

Community Unites: 'Face-Off Against Hunger' Surpasses Expectations, Donates Over 9,000 lbs

Alberta Chicken Farmers Score Big in Face-Off Against Hunger Partnership

In a partnership highlighting shared values centered around community, family, and health, Alberta chicken farmers joined forces with former Edmonton Oiler, Jason Strudwick, and Registered Dietitian, Emily Mardell. This unique partnership not only elevated the game for young athletes but also left a lasting impact on community health and well-being.

"Face-Off Against Hunger" Food Drive Unites the Community:

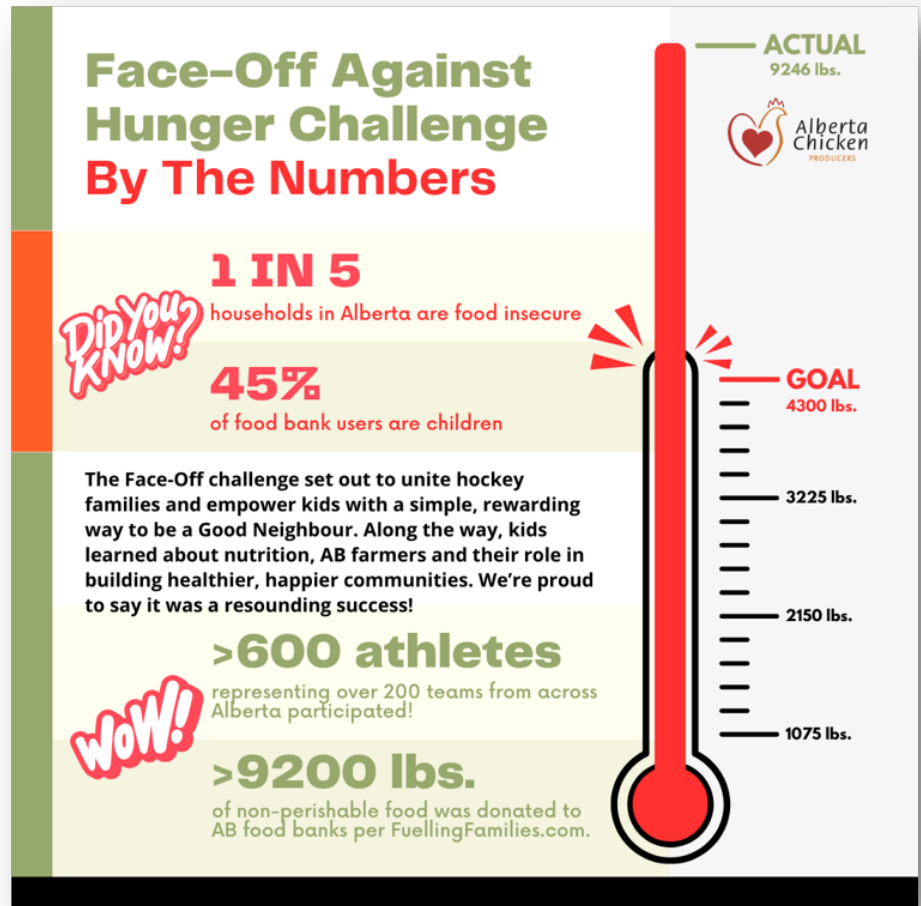
The partnership didn't stop at health and well-being; it extended to a passionate commitment to community service. Through the "Face-Off

Against Hunger" food drive, hockey camp participants and minor hockey teams across the Edmonton area were invited to contribute to their local food bank. The added incentive of winning a team practice experience with Jason Strudwick fueled an enthusiastic response from players and families alike.

The hockey community rallied together to support the cause, and the results exceeded expectations. With an initial campaign goal of 4,600 lbs, the "Face-Off Against Hunger" food drive saw an overwhelming response, amassing over 9,000 lbs of donated food. This impressive feat speaks volumes about the generosity and compassion within the Edmonton hockey community.

November 23, 2023 marked the culmination of this extraordinary journey as we hosted a practice for the winning "Face-Off Against Hunger" team - SEERA Stealth in Edmonton.

As we reflect on this campaign of collaboration, community engagement, and healthy living, it's clear that the synergy between Alberta chicken farmers, the Strudwick team, our partner Dietitian, Emily Mardell, and hockey families has created a winning recipe for success.





Alberta Chicken Producers Double Impact in Stollery Children's Hospital Meet the Match Campaign

Alberta Chicken Producers' Meet the Match day raises \$29, 617 for the Stollery Children's Hospital Foundation.

As a Matching Sponsor, ACP pledged to match donations up to a total of \$5,000. This initiative effectively doubled the impact of every generous donation made by individuals, magnifying the collective effort to support the Stollery Children's Hospital.



Through our support and partnership in the "Meet the Match" campaign, our messaging and brand have been shared across the Stollery's social accounts and in emails to their network of 80k Albertans. As well, we've received a nod of support on social media from the Minister of Agriculture and Irrigation.

A-187 and A-188 Allocation

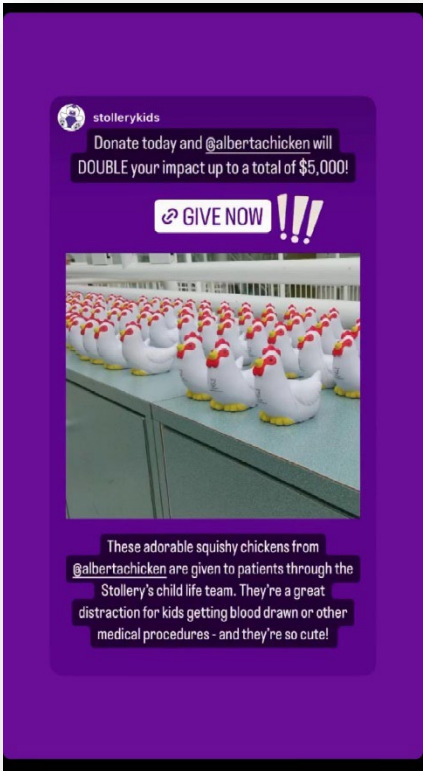
On October 10, 2023 Chicken Farmers of Canada set allocation for A-187 & A-188.

The national allocation for Period A-187 was set at 1.50% over adjusted base. Under the national allocation formula, Alberta’s A-187 allocation is 1.40% over adjusted base.

Domestic Allocation (live kgs)	28,352,130
Market Development (live kgs)	100,000
Specialty Allocation (live kgs)	0
Total Allocation (live kgs)	28,452,130
Percentage of Utilization	92.24%

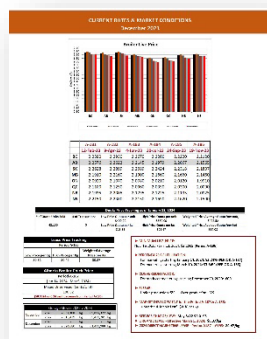
The national allocation for Period A-188 was set at 0.50% over adjusted base. Under the national allocation formula, Alberta’s A-188 allocation is 0.63% over adjusted base. Alberta’s allocation for A-188, starts on March 10, 2024 and ends on May 4, 2024.

Domestic Allocation (live kgs)	29,063,106
Market Development (live kgs)	100,000
Specialty Allocation (live kgs)	0
Total Allocation (live kgs)	29,163,106
Percentage of Utilization	97.64%



PERIOD	CFC Sets Allocation
A-188 (March 10-May 4, 2024)	10-Oct-23
A-189 (May 5-June 29, 2024)	30-Jan-24
A-190 (June 30-August 24, 2024)	30-Jan-24
A-191 (August 25-October 19, 2024)	29-May-24
A-192 (October 20-December 14, 2024)	29-May-24
A-193 (December 15, 2023-February 8, 2025)	10-Sep-24
A-194 (February 9-April 5, 2025)	10-Sep-24
A-195 (April 6-May 31, 2025)	10-Dec-24
A-196 (June 1-July 26, 2025)	10-Dec-24

- Future ‘Allocation’ dates are published in our Newsletter so that producers can be aware when the next unallocated Period is being set.
- The dates assist producers in determining how to provide the required notice to transfer quota, change processors, or to have discussions with processors with respect to Market Development allotments.



Market Stats

[Click here for Current Rates and Market Conditions](#)

Upcoming Meetings and Events

- February 7: Producer Leadership Workshop @ Red Deer
- February 15: ACP Board Meeting
- February 27: ACP Annual General Meeting @ Red Deer
- February 28: Board Organizational Meeting – Part 1 & Director Orientation
- March 5: Organizational Meeting Part 2
- March 6: Board Meeting

Classifieds

FOR SALE:

Agri Alert 9600 Complete System

- Excellent condition, only issue is main board can no longer charge back-up battery
- Comes with Secondary control box key pad, 3 x TP 800, battery box and DC Electric Box
- All in working condition, we upgraded to Agri Alert 128
- Asking \$2000 obo
- Contact: Marc 780-887-0351



FOR SALE:

Fancom barn computers for sale

- 1 man computer F38
- 1 feed computer F42
- 1 bird scale computer F47
- 1 web link box
- 2 winch motors
- 1 norsol vm-1 circulation fan controller
- 4 pura fire heaters



Contact Pete - 403 331 4963

FOR SALE:

- Dimmable fluorescent fixtures from chicken barn
- Majority of the Ballast are only a couple of years old
- 40 fixtures
- Price is negotiable

Theo Bruning 403-373-4781



WANTED:

7000 Units of Broiler Quota
Call 780-308-8001