

Alberta Chicken Farm Families Step Up to Ensure Albertans' Plates Aren't Left Empty

EDMONTON, AB - January 23, 2024

In response to the alarming statistics which revealed that 174,311 Albertans accessed a food bank in 2022, with 37% being children ([Hungercount 2023](#)), Alberta's chicken farming families are rallying to support those in need. On January 22, 2024, several farmers participated in a volunteer day at the Food Banks Alberta Leduc Warehouse. Farmers aided in sorting and packing donations for distribution. At the end of the afternoon, Alberta's chicken farm-families presented Food Banks Alberta with a donation of \$30,000 to help provide a much-needed healthy protein.

“Alberta's chicken farming families are deeply committed to supporting vulnerable Albertans. Through our corporate social responsibility initiative, the Good Neighbours Program, we strive to assist in building strong, healthy communities.”

Insights from Food Banks Alberta highlight the critical issue of food security, with one in five Albertans experiencing food insecurity. Between 2019 and 2022, there was a 73% increase in provincial food bank utilization, with approximately 57,000 monthly users being children.

Like all Albertans, we care about the health and wellbeing of our families, friends, and communities. We are so grateful we are able to play a small role in supporting those in need.”

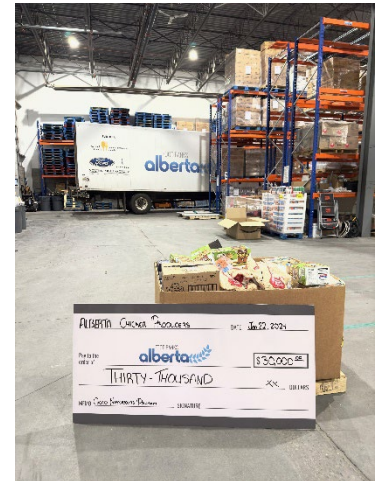
- David Hyink, Chair of the Alberta Chicken Producers Board of Directors

“I commend Alberta Chicken Producers for their contributions to our province. Beyond their work with producers, processors and hatcheries, they have consistently shown their commitment to bettering our community. Alberta Chicken Producers' generous donation to Food Banks Alberta will help ensure that more families are able to put food on their tables.”

- RJ Sigurdson, Minister of Agriculture and Irrigation

“Food insecurity is a complex problem, but all solutions require cooperation and collaboration. This marks the 4th consecutive year that Alberta Chicken Producers have committed to doing their part to address hunger within the communities they live and serve. With their generous donation, and through their continued partnership with Food Banks Alberta, Alberta Chicken supports by providing Albertans in need with valuable protein to fuel themselves and their families.”

- Shawna Bissell, Executive Director of Food Banks Alberta



“Nobody should ever be left wondering where their next meal will come from. With this donation from Alberta Chicken Producers, more Albertans will have access to the nutritious food they need. The rising cost of living has put increased pressures on many communities across the province and I’m pleased to see the kind support from Alberta’s chicken farming families who feed Albertans and the world each day.”

- Jason Nixon, Minister of Seniors, Community and Social Services

The donation was made as part of the Alberta Chicken Producers’ *Good Neighbours Program*. This financial contribution builds on Alberta Chicken Producers’ donations beginning in 2020. As of January 22, 2024, the total funds donated to assist Alberta families in need is \$120,000.



Food Banks Alberta, Leduc Warehouse

From L-R: Wes Nanninga, Alberta Chicken Producers’ (ACP) Director; Geoff Brown, ACP Executive Director, Anke Wierenga, ACP Producer Representative, MLA for Leduc-Beaumont, Brandon Lundy, David Hyink, ACP Chair, Shawna Bissell, Food Banks Alberta Executive Director, RJ Sigurdson, Minister of Agriculture and Irrigation, Laurie and Shawn Power, ACP; Christian Hofer; Ross Bezovie, ACP Director.

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