

OCTOBER

Newsletter





Alberta Chicken Producers' Board and Staff Contact Information:

CHAIR: David Hyink **VICE-CHAIR:** Tara deVries

DIRECTORS: Wes Nanninga, Ross Bezovie, Rob van Diemen

PRODUCER REPRESENTATIVES If you have poultry matters which need attention, please contact your Producer Representative to bring them forward for discussion at the Industry Advisory Committee Meetings. These meetings are held twice a year, in the spring and in the fall.

LACOMBE TO LEDUC (LL)	Arjan Spelt
LEDUC NORTH (LN)	Hinke Therrien
CALGARY SOUTH (CS)	Byron Ference
CALGARY TO LACOMBE (CL)	Anke Wierenga

EXECUTIVE DIRECTOR:

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SUPPORT STAFF: On-Contract Bookkeeper

Wendy Telcs 780-438-0272 wtelcs@chicken.ab.ca

OFFICE NUMBER TOLL FREE: 1-877-822-4425 OR 780-488-2125



facebook.com/ABchickenproducers



[@albertachicken](https://instagram.com/albertachicken)



[@Alberta_Chicken](https://twitter.com/Alberta_Chicken)



[Alberta Chicken Producers](https://pinterest.com/AlbertaChickenProducers)



[Alberta Chicken Producers](https://linkedin.com/company/AlbertaChickenProducers)



[@ABChickenProducers](https://youtube.com/ABChickenProducers)

2024 ALBERTA CHICKEN PRODUCERS' REGIONAL MEETINGS

Have you registered?

November 12, 2024 - Edmonton, AB
November 13, 2024 - Red Deer, AB
November 14, 2024 - Lethbridge, AB



We are excited to invite you to attend our upcoming 2024 Alberta Chicken Producers' Regional Meetings. These meetings will provide important industry updates, and we look forward to gathering with producers and industry representatives at the following locations:

November 12, 2024 – Edmonton, AB (EVARIO Holiday Inn)
November 13, 2024 – Red Deer, AB (Red Deer Resort & Casino)
November 14, 2024 – Lethbridge, AB (Sandman Signature Lethbridge Lodge)

New in 2024, we will be hosting a Producer-only meeting in the morning, which will be followed by the main session where industry representatives are invited to join.

Meeting Agendas:

[Producer Only Meeting Agenda – Meeting Commences @ 9:30 am](#)

[General Session Agenda – Meeting Commences @ 11:00 am](#)

We kindly ask that all producers register in advance so that we can ensure accurate numbers for seating and meals. **The deadline to register is November 5, 2024.**

[Producer Registration - Click Here](#)

[Industry Registration - Click Here](#)

Sponsorship opportunities are available for these meetings. Please see below for more information on how to get involved.



Regional Meeting Co-Sponsorship Opportunity

Your minimum \$500 contribution per meeting location will go towards Lunch & Refreshments

Alberta Chicken Producers' Regional Meetings are quickly approaching!

November 12, 2024 - Edmonton, AB
EVARIO Holiday Inn

November 13, 2024 - Red Deer, AB
Red Deer Resort & Casino

November 14, 2024 - Lethbridge, AB
Sandman Signature Lethbridge Lodge

Equal opportunity for meeting sponsorship is available now!
Please call Jasmine Szoke at the office of Alberta Chicken Producers (780) 488-2125 or email jszoke@chicken.ab.ca to secure your sponsorship.

Thank you!

Additional Information / FAQ

Q) Are there co-sponsorship levels or tiers?

A) Currently, we do not offer a Bronze, Silver or Gold level associated with different dollar amounts, however recognition will be given to all individuals that contribute!

Q) Is there a deadline?

A) YES, please email or call by Friday, November 1, 2024. This is the last day contributions and company logos will be accepted.

Billing Information

Electronic invoicing is available! Please specify if you would like the invoice to be emailed or mailed to your office. For either option, please provide the following information:

- Contact Person
- Company Name
- Address
- Email
- Phone number

****Sponsorships of \$1000 or more will grant you a table inside the meeting room**

While \$500 is stated as the minimum, all contributions are welcome and greatly appreciated! For any other questions or inquiries, please contact Jasmine Szoke (780) 488-2125 or jszoke@chicken.ab.ca

If you have any questions, please feel free to contact Jasmine Szoke at jszoke@chicken.ab.ca.

Alberta Chicken Producers' Strategic Planning Session

The Alberta Chicken Producers' Board, along with members of the Alberta Hatching Egg Board and ACP staff, participated in a strategic planning session On September 5-6, 2024. The session was facilitated by Karen Kirkwood of Org Health and included presentations by Costco, the Further Poultry Processors Association of Canada (FPPAC), and Restaurants Canada. We look forward to sharing the renewed strategy with you in the coming months.



Building Connections with Calgary Co-op Meat Managers: A Successful Lunch and Learn Event

On September 12, 2024, Alberta Chicken Producers Vice-Chair, Tara deVries, and Manager of Public Affairs and Strategic Partnerships, Maria Leslie, teamed up with Trish Lima of Maple Leaf Foods for an engaging lunch and learn afternoon with Calgary Co-op Meat Managers. The event featured a chicken lunch, followed by an informative sector overview and a presentation highlighting Alberta farm families. Tara shared a video and photos from her own farming operation, bringing the story of local agriculture to life.

After the presentations, the managers enjoyed a fun round of chicken trivia, competing for some chicken-themed swag. The lively discussion generated thoughtful questions, with many attendees expressing interest in visiting a chicken farm to gain firsthand knowledge of the industry.

Events like this provide valuable opportunities to build relationships with those who educate grocery store staff and engage directly with consumers. With only one person in the room having visited a chicken farm before, the presentation sparked curiosity and a desire to learn more. The positive feedback received confirmed the success of the lunch and learn in sharing our messaging and educating key influencers in the retail/grocery industry about Alberta's chicken farming sector.



Photographed above are the Calgary Co-op Meat Managers, the Meat Department Executive Team, Vice-Chair Tara deVries, and Trish Lima of Maple Leaf Foods.

Calgary Co-op Smoke Show Event

On Saturday, September 14, 2024, we had a great time celebrating Chicken Month at the Calgary Co-op Smoke Show event, where we officially launched our new partnership with Calgary Co-op. The event was a wonderful opportunity to give back to the community, with attendees generously contributing to the Calgary Food Bank.

Throughout the day, visitors enjoyed delicious chicken samples, exciting chicken-themed prizes, and the chance to win a \$200 Calgary Co-op Gift Card. The event also featured expert BBQ demonstrations and a classic car show, which added to the fun atmosphere.

We want to extend a huge thank-you to Tara deVries and George Hofer for volunteering their time to represent our farm families at the event.



Chicken Farmers of Canada's Young Farmers Program

Applications close on November 8th!

CFC's Young Farmers Program is a fantastic professional development opportunity for individuals aged 18-40. We encourage you (or your family members) to apply for this program, and we are happy to assist you with the application process.

Purpose of the Program

The Young Farmers Program provides experience and information for young leaders in the chicken sector, focusing on governance, succession planning, and personal branding. Participants will have the opportunity to network with key agriculture and government stakeholders, and share their knowledge with policymakers and emerging leaders in the sector. The program offers tools and training to help participants grow in the industry, with the long-term goal of playing a larger role in the governance of chicken farming in Canada. The program lasts 18 months and includes opportunities to travel within Canada. During the 18 months, participants will have the chance to take part in several events. Please see the application link below for further details.

More information on how to apply can be found here: Gain valuable experience by meeting other emerging leaders in the sector and sharing your knowledge with policymakers and stakeholders within the industry! Apply for CFC's Young Farmers Program using this link: [Chicken Farmers of Canada's Young Farmers Program 2025-2026 Application](#).

For specific questions related to the Young Farmers Program, please contact Erin Callary at: youngfarmers@chicken.ca. You are also encouraged to contact your provincial office if you need assistance with the application process.



Agriculture for Life Joins Forces with Ag Commodities to Promote Project Agriculture

We're thrilled to team up with Agriculture for Life to help spread the word about our innovative education program, Project Agriculture, designed to bring real-world agricultural learning into Alberta classrooms.

See below the announcement that was included in the Agriculture for Life October 10, 2024, newsletter.



project AGRICULTURE

We're excited to announce our partnership with AB Milk, AB Chicken Producers, AB Turkey Producers, Egg Farmers of AB, AB Hatching Egg Producers and AB Pulse Growers to promote the **project AGRICULTURE** program! This program provides teachers with a range of resources designed to inspire elementary, junior and senior high school students to explore agriculture and food systems.

In project AGRICULTURE, students will connect with peers, engage with local communities and learn from farmers about agriculture. Click [HERE](#) to learn more about this exciting program!

The graphic features the Project Agriculture logo, several resource cards, and a laptop displaying a video titled "Climate Matters" with a play button icon.

Alberta Chicken Producers Visit the Stollery Children's Hospital to Serve Breakfast

Alberta Chicken Producers Chair, David Hyink, and Executive Director, Geoff Brown, spent the morning of October 23, 2024, at the Stollery Children's Hospital, serving breakfast to patients and their families. The event provided Hyink and Brown with a unique chance to witness the hospital's impact firsthand and connect with the families receiving care.



Following the breakfast, Hyink and Brown attended a donor wall unveiling, where the Alberta Chicken Producers were recognized among other key supporters of the hospital. The organization expressed gratitude for being part of the Stollery's community of donors and remains committed to supporting the hospital's invaluable work.

2024 FCC Outstanding in the Field Ag Education Event

On October 23, 2024, Alberta Chicken Producers participated in the annual agriculture education event, Outstanding in the Field, hosted in Brooks, Alberta. This year, approximately 400 students attended, moving from station to station to learn how Alberta farmers grow and raise crops and livestock. The event provided an interactive experience, giving students insight into sustainable farming practices, animal care, and the role of agriculture in the province. Alberta Chicken Producers shared valuable information on poultry farming, emphasizing the dedication of local farmers to quality and sustainability.



A huge thank-you to George and Grace Hofer for volunteering at the event!

Government Relations:

Alberta Chicken Producers Speak Out Against Bill C-293, Citing Unfair Targeting of Animal Agriculture at Press Conference

Alberta Chicken Producers' Chair, David Hyink, joined Alberta Beef Vice-Chair Doug Roxburgh and Alberta Pork Director Sandra Spruit to address concerns about Bill C-293 in a press conference following remarks from Minister of Agriculture and Irrigation RJ Sigurdson and Minister of Health Adriana LaGrange. The group raised issues with the bill's language surrounding livestock production, calling it biased and

unfounded. They argued that some claims in the bill lack scientific basis and unfairly target animal agriculture, which could harm the industry and mislead the public.

“Our Alberta family farms are committed to producing safe, high-quality chicken while maintaining the highest standards of biosecurity. We support pandemic preparedness, but Bill C-293 unfairly targets animal agriculture and could threaten the livelihoods of our farm families. We are asking the federal government to ensure this bill is amended so farmers can continue to feed Canadians without facing unnecessary restrictions.”

- David Hyink, chair, Alberta Chicken Producers

[CLICK HERE TO VIEW THE FULL PRESS RELEASE](#)



Upcoming Meetings and Events:

- November 12-14:
Regional Meetings (Edmonton 12th, Red Deer 13th, Lethbridge 14th)
- November 20: Board Governance Workshop
- February 25, 2025: AGM

A-193 Allocation

On September 11, 2024, Chicken Farmers of Canada set allocation for A-193.

- The national allocation for Period A-193 was set at 1.00% over adjusted base.
- Under the national allocation formula which defaults to Pro-Rata if no growth, Alberta’s A-193 allocation is 0.81% over adjusted base.
- Alberta’s allocation for A-193, starts on December 15, 2024, and ends on February 8, 2025.

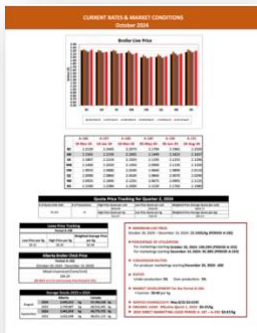
Domestic Allocation (live kgs)	27,924,206
Market Development (live kgs)	150,000
Speciality Allocation (live kgs)	0
Total Allocation (live kgs)	28,074,206
Percentage of Utilization	95.38%

PERIOD	CFC Sets Allocation
A-188 (March 10-May 4, 2024)	10-Oct-23
A-189 (May 5-June 29, 2024)	30-Jan-24
A-190 (June 30-August 24, 2024)	30-Jan-24
A-191 (August 25-October 19, 2024)	29-May-24
A-192 (October 20-December 14, 2024)	16-Jul-24
A-193 (December 15, 2023-February 8, 2025)	10-Sep-24
A-194 (February 9-April 5, 2025)	06-Nov-24
A-195 (April 6-May 31, 2025)	10-Dec-24

- Future ‘Allocation’ dates are published in our Newsletter so that producers can be aware when the next unallocated Period is being set.
- The dates assist producers in determining how to provide the required notice to transfer quota, change processors, or to have discussions with processors with respect to Market Development allotments.

Market Stats

[Click here for Current Rates and Market Conditions](#)



Classifieds

WANTED:

7000 Units of Broiler Quota
Call 780-308-8001

FOR SALE:

7,000 Quota Units - 780-352-1794 or
780-361-6683

FOR SALE:

Exhaust Flaps
Contact: Dan - dsenhofer@gmail.com
780-878-4208

FOR SALE:

Agri Alert 9600 Complete System

- Excellent condition, only issue is main board can no longer charge back-up battery
- Comes with Secondary control box key pad, 3 x TP 800, battery box and DC Electric Box
- All in working condition, we upgraded to Argi Alert 128
- Asking \$2000 obo

Contact: Marc 780-887-0351

WANTED:

Broiler Quota Wanted
Call Peter @ 403-392-5230

FOR SALE:

2000 Broiler Quota Units 403-807-9136

FOR SALE:

5500 Quota Units – 780-918-6816



FOR SALE

Chicken Mortality Wagons
Contact: Caleb 780-699-1223



FOR SALE:

Fancom barn computers for sale

- 1 man computer F38
- 1 feed computer F42
- 1 bird scale computer F47
- 1 web link box
- 2 winch motors
- 1 norsol vm-1 circulation fan controller
- 4 pura fire heaters

Contact Pete - 403 331 4963

