



## 2024 REGIONAL MEETINGS

### General Session

**Please note the PRODUCER ONLY SESSION will run before the GENERAL SESSION – See PRODUCER ONLY AGENDA for more detail.**

Registration commences at 10:45 am

Meeting start time: 11:00 am

### AGENDA

1. Call to Order: 11:00 am
2. Chair's Welcome & Report
3. Financial Projection & Budget\*
4. Highlights of 2025 Strategic Plan

LUNCH – (12:00 pm – 1:00 pm)

5. HPAI Reimbursement Procedure
6. CFC Update
7. Government Relations
8. Chicken Market Update
9. In-Barn Hatching & Auditor Transition
10. Public Relations & Corp. Social Resp.
11. Other Business
12. Questions & Answers
13. Adjournment - 3:00 pm

### DATE, LOCATION & MEETING ROOM

#### November 12 - Edmonton

**Holiday Inn Evario**  
Edmonton Gateway  
Edmonton, AB

#### November 13 - Red Deer

**Red Deer Resort & Casino**  
*Santano Meeting Room*  
3310 - 50th Avenue  
Red Deer, AB

#### November 14 - Lethbridge

**Sandman Signature**  
**Lethbridge Lodge**  
*Antons Ballroom*  
320 Scenic Drive South  
Lethbridge, AB