



Helping Hands and Healthy Protein: Alberta's Chicken Farm Families Partner with Food Banks

EDMONTON, AB - January 21, 2025

Driven by the staggering statistics showing that 174,311 Albertans, including 37% children relied on food banks in 2022 (Hungercount, 2023), Alberta's chicken farming families stepped up to make a difference. On January 20, 2025, farmers came together at the Food Banks Alberta Leduc Warehouse for a volunteer day. They worked diligently to sort and pack donations for distribution. To further support the cause, Alberta's chicken farming families contributed \$30,000 to Food Banks Alberta, ensuring the provision of much-needed healthy protein for those in need.

"Alberta's chicken farming families are deeply committed to supporting vulnerable Albertans. Through our corporate social responsibility initiative, the Good Neighbours Program, we strive to assist in building strong, healthy communities.

Insights from Food Banks Alberta highlight the critical issue of food security, with one in five Albertans experiencing food insecurity. Between 2019 and 2022, there was a 73% increase in provincial food bank utilization, with approximately 57,000 monthly users being children.

As of 2025, we remain steadfast in our commitment to addressing these challenges. Like all Albertans, we care about the health and wellbeing of our families, friends, and communities. We are so grateful we have been able to play a role in supporting those in need."

- David Hyink, Chair of the Alberta Chicken Producers Board of Directors

"We are incredibly grateful for the continued support of Alberta Chicken Producers. Their generous \$30,000 donation to Food Banks Alberta will have a significant impact on our ability to purchase food and meet the growing demand across the province. As a year-over-year supporter, their commitment to helping those in need is truly inspiring. Not only do they contribute financially, but the opportunity to have their team volunteer in our warehouse makes a significant impact on our operations. This is the fifth consecutive year of their invaluable partnership, and we deeply appreciate everything they do to make a difference in the lives of Albertans."

- Emily Van Ee, Community Partnerships Manager, Food Banks Alberta

“Alberta’s farmers work hard to feed people all over the world and right here at home. Our province’s chicken farming families have proven that by putting in the work and making a generous donation to ensure locally produced, high-quality protein makes it to those who need it. Well done, Alberta Chicken Producers.”

- *RJ Sigurdson, Minister of Agriculture and Irrigation*

The donation was made as part of the Alberta Chicken Producers’ Good Neighbours Program. Alberta Chicken Producers have been donating annually since 2020, with each year’s contribution amounting to \$30,000. As of January 20, 2025, the total funds donated to assist Alberta families in need reached \$150,000.



From left to right: Shawn and Laurie Power; Hailey and Woulien Spelt; Marc and Hinke Therrien; Geoff Brown, ACP Executive Director; Shawna Bissell, Food Banks Alberta Executive Director; Darren and Tara deVries; Veronica Torrens; and Ross Bezovie.

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