



**58TH HYBRID ANNUAL GENERAL MEETING MINUTES
HELD AT THE RED DEER RESORT & CASINO
RED DEER, AB
●
FEBRUARY 27, 2024 ~ 9:30 A.M.**

BOARD OF DIRECTORS:

David Hyink, Chair; Rob van Diemen, Vice-Chair, Wes Nanninga, Ross Bezovie and Tara deVries

ACP STAFF:

Geoff Brown, Executive Director; Vera Ward, Karen Miller, Robert Renema, Laurie Power, Maria Leslie, Ashley Ward, Sheila Rai

PRESENTERS: Auditor Shannon Troke, King and Company; First Chair Nick de Graaf, Chicken Farmers of Canada;; Brian Douglas, Chair and Deputy Head of *Farm Products Council of Canada*; Keynote Speaker, Nick Black of Intensions Consulting

MEETING AND ELECTION OVERSIGHT: Janet Dietrich, Agricultural Products Marketing Counsel; Michael Carman, Data on the Spot (DOTS)

1. CALL TO ORDER:

The Chair, David Hyink called the meeting to order at 9:31 am and welcomed everyone attending in person and on line

Meeting attendees were thanked for taking the time to travel for our 58th Annual Meeting (AGM) and were advised ACP continues to offer a hybrid meeting option for today's meeting. The Rules of Order were provided to both in person and virtual attendees.

Timelines of the meeting agenda were noted to ensure everyone was aware of the early adjournment to accommodate a joint Guest Speaker, Nick Black, session at the end of the day, presenting to all four poultry boards at the same time.

In-person attendees were encouraged to attend the open Poultry Industry reception following the AGM, commencing at 5:00 pm – 7:00 pm.

2. OPENING REMARKS:

Introductory comments and virtual housekeeping procedures were reviewed to provide all meeting attendees the opportunity to be engaged in the meeting by following the processes outlined by third party service provider, Data on the Spot (DOTS).

It was noted that only registered producers would have access to vote and to use the 'raise hand' function to move, second and pass non-controversial matters; and all attendees would have access to the chat to submit questions and ask to speak throughout the meeting. Election results will be announced in real time with Marketing Council overseeing and scrutinizing the process.

In observance of the hybrid format, Maria Leslie will watch for producers who will use their 'raised hand' function for producers asking questions.

3. APPROVAL OF AGENDA:

George Hofer/Henk Schuur

"That the agenda be approved as presented." MC

4. APPROVAL OF February 28, 2023 GENERAL MEETING MINUTES:

Jason Born/Bruce Baerg

"Approve the February 28, 2023 Meeting Minutes as presented." MC

On-line producers used the 'raise hand' function to indicate being 'in favour' of the motion.

5. CHAIR'S REPORT:

David Hyink presented his Chair's report.

Highlights included:

- Executive Director Geoff Brown completed his first year with Alberta Chicken Producers
- AI continues to surface from time-to-time so continue your biosecurity vigilance
- New entrants coming into Alberta; include 15 barns added and 12 new constructions
- Sourcing import eggs were a challenge affecting underproduction
- 7-day mortality showed a pattern of increasing and declining; the impact is not as great as was experienced last year
- Live Price MOU Agreement; set to expire in A-188; Board is getting an accurate feed price via a third party to incorporate into the new agreement; feed conversion survey is taking place to ensure accurate data is captured; producers were thanked for their participation
- The Live Price Guiding Principles support the indicators of success
- Marketing Regulation Review has been extended to May 31, 2025
- An increased focus continues with Government Relations and at the national level with CFC Lobby Days to connect with the MPs in Ottawa

The Chair thanked the Board members and staff for their work over the past year as well as the staff who worked so diligently on the Emergency Management Team, industry and government partners.

6. 2023 ANNUAL REPORT:

Ross Bezovie and Tara deVries presented the 2023 Annual Report, highlighting key initiatives of the past year in the following areas:

- Governance Committee
- Production Committee
- Poultry Diagnostics
- Flock Health and Management Committee
- Research Committee
- Consumer Research
- Emergency Management and Avian Influenza
- Ag Education/Public Relations
- Corporate Social Responsibility Program

On-Line producers were provided an opportunity to ask questions using the 'raise hand' or 'chat' function.

Using the 'raised hand' function;

Jason Born/Christian Guenter

"Accept the 2023 Annual Report as presented." MC

Producers used the 'raise hand' function to indicate being 'in favour' of the motion.

7. AUDITED FINANCIAL STATEMENT

Finance Committee Chair, Wes Nanninga expressed the Auditor, King and Co. has expressed a 'clean' opinion on this year's financial statements which gives the members assurance that the Financial Statements present fairly the financial position of Alberta Chicken Producers (ACP) as at November 30, 2023.

Shannon Troke, Auditor representing King and Co., was introduced and spoke briefly about the tools and processes used during the audit process in accordance with the Canadian Accounting Standards of Not-for-Profit organizations; duration of the Audit procedures and compliance occurs in-person within one-week timeframe at the ACP office.

Wes Nanninga presented the Audited Financial Statement for the 2022/2023 fiscal year. Producers were invited to follow along by referencing the Financial Statement located in the back of the 2023 Annual Report. He reviewed the Statement of Operations (Revenue and Operating Expenses), Balance Sheet, Net Income, Statement of Cash Flow, and concluded with the Notes to the Financial Statements.

Using the 'raised hand' function;

Dennis Steinwand/Jason Born

"Approve the Audited Financial Statement for the 2022-23 fiscal year as presented." MC

Producers used the 'raise hand' function to indicate being 'in favour' of the motion.

Shannon Troke left the meeting.

8. APPOINTMENT OF AUDITOR:

Tara deVries provided background on Auditor, King and Co.; initially appointed as ACP's Auditor in 2013, they have provided prudent Audit services to Alberta Chicken Producers for the past eleven years.

A request for proposal for Auditing services is conducted by ACP every five years allowing the Board to change the Auditor should the need arise.

Using the 'raised hand' function for those attending virtually;

Bruce Baerg/Henk Schuur

"Appoint King and Co. as Alberta Chicken Producers Auditor for 2024." MC

Producers used the 'raise hand' function to indicate being 'in favour' of the motion.

9. CHICKEN FARMERS OF CANADA (CFC) – Nick deGraff , First Chair of CFC

Chair David Hyink welcomed Nick deGraff to bring greetings and provide a CFC update on behalf of CFC. Chair Tim Klompmaker and Executive Director Michael Laliberte were unable to attend, who were honouring a previous commitment to attend the WTO ministerial meetings.

Topics included: reduction of greenhouse gas emissions in their mission to reach net zero, focus on further reducing preventative use of Category III Antimicrobials, CFC's commitment to the IPC Antimicrobial Stewardship Principle; audits of the Animal Care Program reached 100% certification and CFC continues to advocate for FPT government recognition of Animal Care program in Canada; challenge the trade landscape due to the interim allocation methodology for chicken TRQ; Imports-to-compete allocations exceeding the access commitments; producers were encouraged to register for the Poultry and Egg On-Farm Investment Program; CFC Young Farms Program recognized 5 outstanding young farmers in Canada.

Thanks were expressed to Alberta's CFC Director Rob van Demen, CFC Alternate Director Ross Bezovie, and Executive Director, Geoff Brown for their contributions.

Rob van Diemen, CFC Director provided information on allocation setting, TRQ imports and the strategic shift in the Raised by a Canadian Farmer campaign, .

10. AVIAN INFLUENZA (AI) REIMBURSEMENT POLICY AND FUNDING OPTIONS:

Geoff Brown provided an update on working with CIERA and the steps taken in identifying the pros and cons of undergoing a reciprocal insurance options for producer to consider. Following the in-depth process, the Board did not support heading in the direction of reciprocal insurance exchange at this time citing that the cost of sharing risk with reinsurers is high and the window is narrow for recovery from reinsurance.

Considering the gap in the CFIA reimbursement, the Emergency Reserve fund is serving ACP currently and will continue until a self-insurance option is thoroughly investigated.

Over the next year, the Board is committed to explore the options presented with a focus on the risk options.

Producers expressed their concerns and provided comments. The Board is committed to having an operational reserve and emergency reserve.

11. FARM PRODUCTS COUNCIL OF CANADA:

Brian Douglas, Chair and Deputy Head of *Farm Products Council of Canada* joined the meeting to provide an update on Council's latest activities and shared a 5-minute Supply Management video.

The morning meeting was adjourned for lunch; the food was blessed by David Hyink.

The afternoon meeting was reconvened at 12:37 pm.

12. TRANSFER OF CATCHING COSTS TO PROCESSORS:

David Hyink provided an update on the steps the Board is taking on incorporating the Transfer of Payment for Catching to Processors in Live Price to come into effect February 9, 2025. The Western Boards believe that implementation of the *Transfer* will create consistency amongst all provinces within the Canadian industry with regards to payment terms for catching, will increase the transparency between provincial live price variances, and will align the payment for catching with those that manage the catching component.

This will be a significant change for all stakeholders, as choice of catching company will now fall under processor domain. The Boards remain supportive of retaining the practice of self-catching and would encourage all producers to work with their Processors to work towards positive outcomes.

The Catching Manual remains in effect; it outlines the responsibilities of producers, Processors, catching companies and transporters to continue to work with the entire value chain to align with the rest of Canada on the payment terms.

13. ELECTIONS:

Serving as Returning Officer, Geoff Brown provided an overview on the election process and how to proceed if someone contests an election; the duties of the Returning Officer and Scrutineer was shared.

It was noted Janet Dietrich, Marketing Council Staff, is present in the meeting room and will serve as scrutineer. Having oversight of the electronic ballot count, she visibly witnessed the voting system as votes were cast and tallied before the outcomes of the election were announced.

Data on the Spot Inc. reviewed details on *How to Vote* credentials. A test vote was conducted prior to real time elections.

a. Board Director (2 positions)

Geoff Brown stated two positions are available on the Board for election for a three-year term.

(1) *Rob van Diemen* completed his second consecutive three-year term and is eligible for re-election.

(2) *Wes Nanninga* completes his first three-year term and is eligible for re-election.

The *Board Director Roles, Responsibilities and Eligibility* and the process for conducting the election in this hybrid format.

Two endorsed Nomination Forms were received in advance of the meeting. Candidates are producers Rob van Diemen and Wes Nanninga.

In accordance with the Plan Regulation and Bylaws, the floor was opened for any further nominations for the Board of Director position.

Following three calls for nominations from the floor; with no further nominations received from the floor, a motion was sought to cease nominations.

Dennis Steinwand/Henk Schuur

“Cease nominations from the floor.” MC

Virtual producers used the ‘raise hand’ function to indicate being ‘in favour’ of the motion.

Rob van Diemen and Wes Nanninga were congratulated as declared elected for a three-year term to the Board by acclamation; time was permitted for both to address the producer members.

b. Producer Representatives

The Chief Electoral Officer (CEO) Geoff Brown reviewed the *Producer Representative Roles, Responsibilities* and term(s) for this position.

Current Representatives are:

- Erwin Claassen – CS – Calgary South
- Anje Wierenga – CL – Calgary to Lacombe
- Arjan Spelt – LL – Lacombe to Leduc
- Hinke Therrien – LN – Leduc North

The floor was opened for nominations for each of the four regions presented for 2024/2025. It was noted if the vacancy is not filled at the election the Board will appoint a representative.

(1) LEDUC NORTH (LN)

A nomination from Hinke Therrien was received in advance of the meeting; endorsed by two licensed producers.

A call for nominations from the floor was announced. Following three calls for nominations from the floor, with no further nominations received from the floor, a motion was sought to cease nominations.

Scott Wiens/Jason Born

“Cease nominations from the floor.” MC

Virtual producers used the ‘raise hand’ function to indicate being ‘in favour’ of the motion.

Congratulations were extended to Hinke Therrien as declared winner by acclamation as Producer Representative for LEDUC NORTH.

(2) LACOMBE TO LEDUC (LL)

Arjan Spelt sent in his Nomination Form in advance of the meeting; endorsed by two licensed producers.

A call for nominations from the floor was announced. Following three calls for nominations from the floor, with no further nominations received from the floor, a motion was sought to cease nominations.

Scott Wiens/Jason Born

“Cease nominations from the floor.” MC

Virtual producers used the ‘raise hand’ function to indicate being ‘in favour’ of the motion.

Congratulations were extended to Arjan Spelt as declared winner by acclamation as Producer Representative for LACOMBE to LEDUC.

(3) CALGARY TO LACOMBE (CL)

Anke Wierenga submitted an endorsed nomination in advance of the meeting.

A call for nominations from the floor was announced. Following three calls for nominations from the floor, one nomination was received.

Sid Issac/Greg Claassen

“Nominate Bruce Baerg for the Calgary to Lacombe region.” MC

Producers used the ‘raise hand’ function to indicate being ‘in favour’ of the motion.

Data on the Spot held an election between Anke Wierenga and Bruce Baerg for Producer Representative for the Calgary to Lacombe region.

Producers used the ‘raise hand’ function to indicate being ‘in favour’ of the motion.

Anke Wierenga was declared elected for the Calgary to Lacombe Region; congratulations were extended on her election win.

(4) CALGARY SOUTH (CS)

A nomination was received from Byron Ference in advance of the Annual General Meeting signed by two licensed producers in the Calgary South Region.

A call for nominations from the floor was announced. Following three calls for nominations from the floor; with no further nominations received from the floor, a motion was sought to cease nominations.

Scott Wiens/Henk Krijger

“Cease nominations from the floor.” MC

Producers used the ‘raise hand’ function to indicate being ‘in favour’ of the motion.

Congratulations were extended to Byron Ference as declared winner by acclamation as Producer Representative for CALGARY SOUTH.

Chief Electoral Officer Geoff Brown and Chair David Hyink, extended congratulations to the elected Directors and Producer Representatives for the 2024/2025 year. Thanks were conveyed to Erwin Claassen and to the producers who previously served in this capacity.

14. TRIBUTES – Karen Miller – 15 years:

David Hyink and Geoff Brown acknowledged Karen’s 15 years of dedicated service and to her continued leadership to producers and the industry.

15. PRODUCER VOLUNTEER PRIZE DRAWS:

Ross Bezovie thanked the producers who step up during the year to volunteer at various agricultural events throughout the province; who better to help spread the ‘chicken’ story?

3rd Prize: Rachel Both

2nd Prize: Erna Ference

1st Prize: George Hofer

Winners for the Door Prizes were in attendance to accept their prize.

16. OTHER BUSINESS:

Comments from the floor:

- Quota Sale Price: Doesn’t make any sense anymore; producers need to use a common-sense approach to remain realistic as a viable industry

17. ADJOURNMENT

Ron Dyck/Wes Nanninga

“The meeting be adjourned at 1:37 pm.” MC

David Hyink, Chair

Geoff Brown, Executive Director

February 25, 2025

Date Approved

18. KEYNOTE SPEAKER – Nick Black, Intensions Consulting - TOPIC: *Understanding the Modern Poultry Consumer*

A joint presentation to all four feather Boards (Alberta Chicken Producers, Egg Farmers of Alberta, Alberta Hatching Egg Producers and Alberta Turkey Producers) was introduced and welcomed at this year’s AGM.