

AUGUST

Newsletter





Alberta Chicken Producers' Board and Staff Contact Information:

CHAIR: David Hyink **VICE-CHAIR:** Ross Bezovie

DIRECTORS: Wes Nanninga, Rob van Diemen, Tara deVries

PRODUCER REPRESENTATIVES If you have poultry matters which need attention, please contact your Producer Representative to bring them forward for discussion at the Industry Advisory Committee Meetings. These meetings are held twice a year, in the spring and in the fall.

LACOMBE TO LEDUC (LL)	Adrian Tobler
LEDUC NORTH (LN)	Andre Poulin
CALGARY SOUTH (CS)	Byron Ference
CALGARY TO LACOMBE (CL)	Bruce Baerg

EXECUTIVE DIRECTOR:

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Wendy Telcs	780-438-0272	wtelcs@chicken.ab.ca
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OFFICE NUMBER TOLL FREE: 1-877-822-4425 OR 780-488-2125



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ACP Connects with Consumers and Decision-Makers at the Calgary Stampede

Alberta Chicken Producers has had a busy week at the Calgary Stampede, engaging with consumers while strengthening relationships with government and industry leaders.

Since opening on July 3, the ACP booth in the Nutrien Building has welcomed thousands of local, Canadian and international visitors. Guests have had the opportunity to chat with farmer volunteers, test their knowledge at the chicken trivia wheel and view the chicks. The booth continues to provide an opportunity to share the story of Alberta chicken farming and connect directly with consumers.

As the Stampede heads into its final weekend, attendance continues to climb. According to the Calgary Stampede, 114,852 people visited Stampede Park on July 9, bringing total attendance to 1,006,514.





A huge thank-you to our volunteers:

Adrian Tobler
 Pete Waldner
 Luuk VanAken
 Jake Dekwaasteniet
 Bruce and Wanda Baerg & Family
 George Hofer
 Randy Stahl
 Ava Gross
 Leanne Hofer
 Dave Mandel & Helper
 Robert Wipf & Friend
 Jacob and Janny Middelkamp

Don Hofer
 Both Family
 Damaris Wurz
 Christian Hofer
 Joseph Hofer
 Christopher Hofer
 Tomas Hofer
 David and Sharlene Hyink
 Anke and John Wierenga & Family
 Henk and Nieske Schuur
 Taylor and Tessa Flemke
 Byron and Erna Ference

In addition to the consumer activation, ACP staff and directors have participated in several government and industry events throughout the week.

On July 6, Public Affairs Manager Maria Leslie attended the Beyond the Ballot Stampede event. On July 7, Executive Director Geoff Brown and Chair David Hyink participated in an agriculture roundtable with Official Opposition agriculture critic Heather Sweet. Later that day, ACP staff and directors attended Agriculture and Irrigation Minister Tara Sawyer's Stampede reception, where they connected with federal Agriculture and Agri-Food Minister Heath MacDonald.

Minister MacDonald visited the ACP booth on July 8, meeting with staff, directors and farmer volunteers to learn more about Alberta's chicken sector and the consumer engagement taking place throughout the Stampede.

That evening, ACP staff and directors attended the Calgary Stampede International Agri-Food Reception, where they connected with Shadow Minister for Agriculture John Barlow, elected officials and industry stakeholders from across Canada.

These engagements continue to strengthen ACP's relationships with government and industry while providing opportunities to showcase Alberta's chicken sector to the more than one million visitors who have attended the Calgary Stampede so far this year.



Chicken Farmers of Canada Hosts Summer Meeting in Alberta

In July, Alberta Chicken Producers was proud to welcome Chicken Farmers of Canada (CFC) to Alberta for its 2026 Summer Meeting, bringing together CFC representatives, directors and their families from across the country.

The meeting provided an important opportunity for Canada’s chicken industry to come together, connect and discuss the issues and priorities shaping our sector. It was also a wonderful opportunity to welcome chicken farmers and industry representatives from across Canada to our province and showcase some of what makes Alberta such a special place to live, work and farm.

Hosting the Summer Meeting was truly a team effort. Thank you to our industry partners and ACP staff for the time, effort and enthusiasm that went into making the event such a success. Your contributions helped us provide a warm Alberta welcome and a memorable experience for our guests.

A huge thank you as well to our generous sponsors. Your support played an important role in making the 2026 CFC Summer Meeting possible, and we sincerely appreciate your continued partnership with Alberta Chicken Producers and our industry.



THANK YOU TO OUR SPONSORS



DONATIONS PROVIDED BY



Alberta Chicken Producers' Strategic Planning Session

The Alberta Chicken Producers' Board, along with representatives from the Alberta Hatching Egg Producers, Alberta's processing sector and ACP staff, participated in a strategic planning session held August 26–27, 2026.

The session provided an opportunity to review progress on ACP's current strategic priorities, discuss emerging opportunities and challenges facing the industry, and consider areas of focus as we continue working toward our strategic goals.

We extend our thanks to the Alberta Hatching Egg Producers and our processor partners for joining us and contributing their perspectives to these important discussions. Collaboration across our industry continues to play an important role in ensuring ACP's priorities and activities remain relevant and responsive to Alberta's chicken industry.



Shared on behalf of the NRCB

Buying or selling a confined feeding operation?

Here's what you need to know.

If you are planning to buy or sell a confined feeding operation (CFO) you should consider contacting the Natural Resources Conservation Board (NRCB) early in your process. Here's what you need to know about your rights and obligations under the Agricultural Operation Practices Act (AOPA).

For the buyer

Under AOPA, anyone who buys or otherwise acquires a CFO permit must inform the NRCB of the change in ownership. You can contact your nearest NRCB field office to advise them of the change. Doing so does not confirm the status of the permit, though the NRCB might be able to answer questions. In addition, banks and financial institutions often require confirmation of an NRCB permit before providing financing. Before purchasing, you should also check whether the property has any outstanding compliance actions or potential unauthorized construction, as well as make yourself aware of any conditions or requirements specified in the CFO permit.

For the seller

If you are selling your CFO you may want to consider verifying with the NRCB whether your operation's permit is still valid.

Older operations

For example, if your operation existed, or was permitted by the municipality, before AOPA came into effect on January 1, 2002, you may need to request a formal grandfathering determination from the NRCB to confirm the status of your CFO. This process can take several months. [Click here](#) to read more about the benefits of a formal grandfathering determination and how to request one from the NRCB.

The NRCB is working towards phasing out grandfathering in the legislation in the next 4 to 5 years so now is the time to request your grandfathering determination.

Operations not in use

If your operation has not been used for some time, the NRCB may have to determine whether the operation's permit is still valid or if the operation is considered abandoned. See the NRCB's Operational Policy 2016-3: Abandonment and Permit Cancellations for more information.

For more information, contact Kevin Seward, Manager, Compliance at 403-331-0637 or kevin.seward@nrcb.ca.

New eBook Created with Our Partner Dietitian, Emily Mardell

Alberta Chicken Producers has once again partnered with Registered Dietitian Emily Mardell of GetJoyfull to inspire Albertans to cook with locally raised chicken.

Emily's new **Take It Outside: 10 Chicken Recipes Worth Repeating All Summer Long** eBook was created with Alberta summer living in mind, featuring practical, family-friendly recipes that work for everything from backyard dinners and camping trips to busy evenings at the ball diamond.

The free eBook includes **10 recipes featuring fresh, locally raised Alberta chicken**, organized into four categories: salads and bowls, bakes and boats, wraps and tacos, and recipes from the grill. Each recipe includes step-by-step instructions, nutrition information and Emily's Dietitian Tips, helping consumers understand not only how to prepare the meal, but the nutritional benefits it provides.

Recipes include a Grilled Cajun Chicken Sandwich, Sesame Egg Roll Bowl, Greek Chicken Taco Platter, BBQ Chicken Stuffed Sweet Potato Boats and Sticky Honey Sesame Skewers.

The resource is another way ACP is working with trusted food and nutrition professionals to keep Alberta chicken top of mind with consumers and provide practical inspiration for enjoying local chicken at home and on the go.

[Read Emily's blog and download the free Take It Outside eBook.](#)

Click here!



Face-Off Against Community Hunger

We're excited to once again partner with former Edmonton Oiler Jason Strudwick and Registered Dietitian Emily Mardell on the Face-Off Against Hunger campaign. The campaign brings together Alberta's minor hockey community to support local food banks and families in need.

On August 12, Alberta chicken farmer Tara deVries, along with Pierce, Hayzel, Stella, Blaire, Dean, and Nicole de Leeuw, joined Jason and Emily to gather food donations for the Edmonton Food Bank. It was a great opportunity for one of our farm families to help demonstrate the connection our farmers have to the campaign. The campaign is part of Alberta Chicken Producers' Good Neighbours corporate responsibility efforts, which focus on supporting Alberta families and communities.



In 2025, the campaign saw more than 15,000 lbs. of food donated.

Now, the challenge is open to Edmonton and area minor hockey teams!

Teams are encouraged to rally their players and families, collect donations for their local food bank and join the Face-Off Against Hunger challenge. By participating, teams also have the chance to win a guest-coached practice with Jason Strudwick.



Do you know a minor hockey player, coach or team in the Edmonton area?

Help us spread the word! Share the campaign with your friends, family and community networks and encourage a team to take on the challenge.

2026

STAKEHOLDER & PRODUCER SURVEY

DEADLINE: SEPTEMBER 27, 2026

Stakeholder satisfaction is a key performance indicator in Alberta Chicken Producers' three-year strategic plan. We are seeking your candid feedback on the effectiveness of ACP's engagement with you and our strategic focus.

The survey requires only a short time commitment, and the feedback collected will help identify potential areas for improvement and inform the development of ACP's next three-year strategic plan. Your responses will remain anonymous and confidential unless you choose to disclose your identity to the Board or staff.

There are two versions of the survey. Please select the option that best applies to you:



Industry Partners & Stakeholders

For industry partners, stakeholders and others who work with or engage with Alberta Chicken Producers.

[Complete the Industry & Stakeholder Survey]



Alberta Chicken Producers

For registered Alberta chicken producers.

[Complete the Producer Survey]

If you require assistance completing the survey or have questions regarding the collection or use of your information, please contact Jasmine Szoke, Office Administrator & Project Assistant, at 780-999-0781 or jszoke@chicken.ab.ca.

Thank you in advance for your time and valuable feedback.

Live Price for A-204

The Alberta Chicken Producers Board of Directors has approved the live price for period A-204, effective August 23 to October 17, 2026.

Alberta's live price has been set at \$2.2296 per kilogram, representing an increase of \$0.0560 per kilogram from the A-203 period.

The standard provincial catching rate remains at \$0.054/kg (\$0.050/kg for catching and \$0.004/kg for mileage).

The Board Minimum Price Order for A-204 is attached for reference.

Market Information

[August Current Rates and Market Conditions – Click here!](#)



Click here!

A-205 Allocation

On July 14, 2026, Chicken Farmers of Canada set the national allocation for Period A-205 at 5.75% over adjusted base.

Under the national allocation formula, which defaults to pro rata in the absence of growth, Alberta's A-205 allocation was set at 10.51% over adjusted base.

Period A-205 runs from October 18 to December 12, 2026.

Domestic Allocation (live kgs)	35,465,781
Market Development (live kgs)	0
Specialty Allocation (live kgs)	0
Total Allocation (live kgs)	35,465,781
Percentage of Utilization	102.71%

PERIOD	CFC Sets Allocation
A-205 (October 18-December 12, 2026)	14-Jul-26
A-206 (Dec 13, 2026-February 6, 2027)	02-Sep-26
A-207 (February 7, 2027-April 3, 2027)	21-Oct-26
A-208 (April 4, 2027-May 29, 2027)	08-Dec-26
A-209 (May 30, 2027-July 24, 2027)	10-Feb-27
A-210 (July 25, 2027-September 18, 2027)	24-Mar-27
• Future 'Allocation' dates are published in our Newsletter so that producers can be aware when the next unallocated Period is being set.	
• The dates assist producers in determining how to provide the required notice to transfer quota, change processors, or to have discussions with processors with respect to Market Development allotments.	

Classifieds

WANTED:

7000 Units of Broiler Quota
Call 780-308-8001

WANTED:

Broiler Quota Wanted
Call Peter @ 403-392-5230

FOR SALE:

3 LB White Heaters (6 months old)

Price: \$800 each

Located at Ridgevalley Colony.

For more information, contact Frank at 780-876-0247.



FOR SALE:

Exhaust Flaps

Contact: Dan - dsnhofer@gmail.com

780-878-4208



FOR SALE:

Agri Alert 9600 Complete System

- Excellent condition, only issue is main board can no longer charge back-up battery
- Comes with Secondary control box key pad, 3 x TP 800, battery box and DC Electric Box
- All in working condition, we upgraded to Argi Alert 128
- Asking \$2000 obo

Contact: Marc 780-887-0351



FOR SALE

Chicken Mortality Wagons

Contact: Caleb 780-699-1223

